



CHAMBER MISSION STATEMENT

I LOVE CANNON FALLS!

PURPOSE of the Chamber of Commerce

Our Chamber serves our communities by coming along side local businesses and organizations to help them succeed in enhancing the lives of our communitymembers. We achieve these enhancements by facilitating partnerships between members, connections with community members, and promotion of member services."

The Chamber, in its activities, shall be non-partisan, non-sectional and non- sectarian. It shall not by resolution or otherwise be committed to the support or endorsement of any candidate for public office.

GOALS AND PROCESSES for 2022

1. Create a Chamber Monthly Meeting Schedule to include Breakfasts (monthly), Dine & Dash Networking Luncheons and Chamber Connect Happy Hours (bi-monthly), and Business After Hours (quarterly).
2. Develop and hold Informational Chamber Member Meetings (quarterly).
3. Increase sharing Members' Success Stories on Social Media.
4. Plan, coordinate, and manage 2 Open-Air Fairs and 2 Fun Fests in 2022.
5. Celebrate the Chambers' successes for 2020 and 2021 at an Annual Business Recognition Luncheon.

CORE VALUES of the Chamber of Commerce

- V Voice that is Creditable to all Stakeholders
- O Offers Support for Civic Advancement
- L Love of Cannon Falls
- U Using our Skills to Help Others
- N Networking Opportunities
- T Training Provided for the Advancement of Members
- E Existing Business Promotion
- E Encouragement of New Business to the Community
- R Recognition of Pride in the Community
- S Support to all Stakeholders