

CALENDAR OF EVENTS

(Check for articles in the newsletter for more details on events.)

- October 28 Chamber Breakfast, 7 am, “That House Sold for What?”, Cannon River Winery, 421 Mill St W, Cannon Falls – **RSVP is Needed** – Catered by Trophy House
- October 29 Chamber’s Halloween Trick or Treat Trot, 3 pm – 5 pm, Downtown Cannon Falls
- October 29 Trunk or Treat, 3:30 pm – 5:30 pm, St Paul’s Church and School, 30289 – 59th Ave Way, Cannon Falls
- October 31 Trunk or Treat, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St, Cannon Falls
- October 31 Trunk or Treat Plus More, 4:30 pm – 7 pm, 410 Dakota St W, Cannon Falls
- November 11 SAVE the DATE – Business After Hours, 5 pm – 7 pm, Merchants Bank, 300 W Main St, Cannon Falls
- November 17 Garland and Light Wrapping, 1 pm, Cannon Falls Fire Department, 320 W Hoffman, Cannon Falls
- November 19 Pick up Your Pies, 4 pm – 6 pm, Community Parking Lot, 621 Main St W – place your orders with CRSL
- November 27 Small Business Saturday
- November 27 Deck the Falls Parade, 5 pm, Downtown Cannon Falls

NEWS AND INFORMATION**MAYO CLINIC HEALTH SYSTEM (MCHS) REPORTS FLU + COVID-19 VACCINE**

Influenza and COVID-19 both cause respiratory illnesses and it’s very hard – almost impossible – to distinguish the two just based on symptoms. Some cases of COVID can be very mild and present exactly like the flu. Some cases of flu can be very severe and present like COVID. It’s important to get tested when you have symptoms to know which respiratory illness you may have. [It’s also important to be vaccinated for both.](#) People 6 months and older are eligible and recommended to get vaccinated for the flu and people 12 years and older are eligible to get vaccinated for COVID-19. Symptoms can range from mild to severe or life-threatening. The best way to protect yourself and others is to get vaccinated each year. Check out this [employer tool kit](#) and [schedule your flu vaccine.](#)

VACCINE INCENTIVE FOR 12 TO 17 YEAR OLDS – \$200 VISA GIFT CARD AND A CHANCE AT A \$100,000 SCHOLARSHIP

Minnesota is offering new incentives to shot-wary teens in an effort to boost the state’s COVID-19 vaccination rates. Public health officials say increasing vaccination rates among young Minnesotans is key to curbing spread of the virus, especially in schools. More students with protection should lead to fewer classroom cases and quarantines. Driving the news: 12-to-17-year-olds who get both doses over the next six weeks (Oct. 18 through Nov. 30, 2021) will receive a \$200 gift card. Kids vaccinated anytime in 2021 can also enter a lottery for one of five \$100,000 scholarships to attend any of the state’s public or private colleges or universities. [Learn more.](#)

PANDEMIC ANGER, OR “PANGER,” IS REAL

Have you noticed increased frustration, agitation or anger throughout the course of the COVID-19 pandemic? If so, you’re not alone. Research has shown that many people are experiencing anger. Anger is a universal human emotion. In its most basic form, anger’s purpose is to motivate action. That’s really important. But many of the things done in response to anger, such as yelling, dwelling on the situation or shutting down, can be less than helpful. And these actions can negatively affect physical and mental health, and relationships. Over time, anger becomes exhausting. So what can you do? [Learn more about how to respond more effectively to panger.](#)

MORE MINNESOTANS RETURN TO WORK; JOB GROWTH OUTPACES U.S.

MN DEED Press Release October 21, 2021

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State’s unemployment rate ticks down, labor force participation inches up.

Minnesota gained 17,100 jobs, up 0.6% in September on a seasonally adjusted basis, according to numbers released today by the Minnesota Department of Employment and Economic Development (DEED). Minnesota’s private sector gained 17,700 jobs, up 0.7% in September. The U.S. gained 194,000 jobs, up 0.1% in September, with the private sector adding 317,000 jobs, up 0.3%.

Minnesota's unemployment rate ticked down one-tenth of a percentage point to 3.7% in September due to people moving out of unemployment and into employment. The U.S. unemployment rate fell four-tenths of a percentage point to 4.8% in September. Minnesota's labor force participation rate inched up one-tenth of a percentage point to 67.9%. The U.S. labor force participation rate ticked down one-tenth of a percentage point to 61.6% in September.

Minnesota lost 416,300 jobs from February through April 2020 and has since gained 289,700 jobs, or 70% of the jobs lost on a seasonally adjusted basis. The private sector has regained 72% of the jobs lost.

“Job growth is up, and so are wages – that’s a good thing,” said **DEED Commissioner Steve Grove**. “Still, our labor market is incredibly tight, and our agency is committed to continuing to invest in innovative partnerships and solutions to help businesses find workers.”

Over the month in Minnesota, seven supersectors gained jobs in September and four lost jobs on a seasonally adjusted basis.

- Gains were in Leisure & Hospitality, up 9,800 jobs, Trade, Transportation & Utilities, up 2,600 jobs, Professional & Business Services up 2,400 jobs, Construction up 2,300 jobs, Educational & Health Services, up 1,900 jobs, Information up 100 jobs, and Mining & Logging up 100 jobs.
- Losses were in Financial Activities down 900 jobs, Government, down 600 jobs, Manufacturing down 400 jobs and Other Services down 200 jobs. Losses in Financial Activities were in both Finance and Insurance as well as Real Estate & Rental/Leasing. Losses in Government were all in State Government, with Local Government holding steady from August. Losses in Manufacturing were in Durable Goods.

Visit the DEED website to see [DEED's alternative measures of unemployment](#). You can also find the [monthly jobs numbers](#) and [unemployment data](#) on DEED's website. You can see resources to help Minnesotans prepare for and find employment now at [CareerForceMN.com/GoodJobsNow](https://www.careerforcemn.com/goodjobsnow).

CHAMBER'S NEWEST MEMBER

Please welcome Bob Hawley, GCHFH Executive Director, and Carrie Wittenberg, GCHFH Volunteer and Family Support Coordinator, for joining our Chamber.

Goodhue County Habitat for Humanity, Inc. (GCHFH) is a non-profit, volunteer-based organization funded primarily by donations. Construction work is completed mostly by volunteers with specialty work contracted with qualified vendors. The organization's Board of Directors are volunteer, as are various committee members.

GCHFH's primary focus is to help qualified families secure affordable homes. We currently build three new homes or renovate existing homes to like new condition each year throughout Goodhue County. Since our inception in 1993, and by the end of this build season, we will have helped 45 families acquire safe, stable, affordable housing. The families help build their homes and purchase the home with a mortgage that is affordable to them.

Additionally, we have a Home Revitalization focus consisting of three programs – A Brush with Kindness (paint and aesthetic work), Critical Home Repair (home stabilization – roofs, windows, siding), and Aging in Place (helping older and/or disabled residents safely access and stay in their homes). These programs can often overlap as we deal with homeowner needs.

EVENTS AND ACTIVITIES

“THAT HOUSE SOLD FOR WHAT?” Hosted and Sponsored by Knight Barry Title United, LLC

Be sure to **RSVP** with the Chamber to save a seat!

Thursday, **October 28th**, 7 am Breakfast and 7:30 am Presentation, Cannon River Winery, 421 Mill St W, Cannon Falls. The Trophy House is catering Breakfast Sandwiches made up of English Muffins, 2 eggs, 2 patties and 2 slices of cheese; fresh fruits; assorted juices; and coffee.

Moderator - Jodi Bach, MN State Manager

Panel Guests: Robert Siebenaler, Manager - Weichert Realty-Carnel & Co.
Kathy Anderson, Realtor - Coldwell Banker-Nybo & Assoc.
Lisa Lundell, Agent - ReMax - Cannon Realty
Lavon Augustine, Assessor - Goodhue County

This Chamber Breakfast Presentation will cover the four major factors that affect our real estate market globally: Demographics, Interest Rates, Economy Strength and Government Policy and Subsidies. Our local real estate market's "health" directly affects our overall economy and individual finances. This panel will review and offer opinions on the health and future of our market and how the factors above are playing into our home values here in Cannon Falls area.

CANNON FALLS AREA CHAMBER BUSINESS AFTER HOURS

Thursday, **November 11th**, 5:15 pm – 7 pm, Merchants Bank, 300 W Main St

Merchants Bank is sponsoring this Business After Hours. They are inviting everyone to join them for networking opportunities, hors d'oeuvres and refreshments. Come and vote on the photo for the cover of our 2022 Discover Guide.

DECK THE FALLS CALL FOR PARADE UNITS

The 2021 Deck the Falls Parade Entry Form is attached with this E-Newsletter. The form asks what type and length your float, vehicle, or walking unit will be for the parade. Will you have music or make noise on your parade unit? There is also a place to write out the narrative that you would like the Parade MC to announce as go through the stop light intersection. The deadline to register for the parade is Friday, November 19th.

If we have more than usual parade units, we could adjust the parade route. Get your registrations in.

GET YOUR PHOTOS PUBLISHED

It is time to get started on the Chamber's 2022 Discover Guide. New photos are needed to give this year's project a new look. Your photos can include any events/activities or scenery that is directly related to Cannon Falls and its surrounding area. A photo for the cover of our guide is needed too.

**I L  VE
CANNON
FALLS!**

The Chamber Members who attend the Business After Hours event on Thursday, **November 11th**, at Merchants Bank, will select the photo for the cover.

Photo credit will be given for the photos used in our guide. Please include your name and phone number when you send your photos to tourism@cannonfalls.org. The submission of your photo is giving the Chamber permission to use your photo in this publication. Thanks to Janna Bodette, Lake Byllesby Regional Campground, for sending in your photos.

I LOVE CANNON FALLS MUGS AND T-SHIRTS

I Love Cannon Falls Mugs - \$10

Red I Love Cannon Falls T-Shirts -\$15 and Black I Love Cannon Falls T-Shirts- \$17

Buy a mug or T-Shirt and get a FREE I Love Cannon Falls Window Cling.

MEMBER-TO-MEMBER NEWS

If you have an event, activity, or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by TUESDAY of each week.

YAY! IT'S SOCKTOBER!

United Way of Goodhue, Wabasha, and Pierce Counties, 651-388-6309, 651-983-5543 or sarah.lindner@uw-gwp.org

It's time to celebrate Socktober! Why socks? Socks are the number one most requested items in homeless shelters; however, they are not often donated. Feet work overtime when there's no cozy home (or laundry room) to return to each night. And clean, warm socks are so important for health and hygiene. You can help keep someone warm this fall and winter season by donating new socks during the month of October. Drop off your donations at the Cannon Falls Area Chamber of Commerce OR shop the online registry at [Target](#) OR [Amazon](#). Last year, we collected 1,842 pairs of socks. **Let's STEP it up and warm more feet – and hearts – this fall!**

NEW HOURS FOR TROPHY HOUSE

Linda and Scott Nelson, and their staff, want to thank everyone for the support you have given over the years, and for your continued support. Due to short staffing, the Trophy House will be closed Monday – Thursday starting October 11th. They will be open Friday – Sunday from 11 am – 8 pm. The Trophy House is still available for catering services during the week and on weekends. Just call 651-437-5618 to place your orders. Or check out their daily specials at <https://www.facebook.com/TrophyHouseNewTrier/>

Their dinner menu will be available at 11 am on Sundays, but no breakfasts will be served on Sunday mornings.

The Trophy House appreciates each and everyone one of you and ask that you continue to keep supporting them as we all continue to struggle and work through these difficult times.

TRUNK OR TREAT AT ST PAUL'S LUTHERAN CHURCH AND SCHOOL

Friday, **October 29th**, 3:30 pm – 5:30 pm

St Paul's Lutheran Church and School, 30289 – 54th Ave Way, Cannon Falls

All families are invited to come out to St Paul's Lutheran Church and School for our Trunk or Treat event on Friday, **October 29th**, from 3:30 pm – 5:30 pm. There will be vehicles parked around our parking lot ready to pass out candy to all trick or treaters. If you have any questions about this event, please contact Pastor Keith Schreiner at pastor@stpaulscannonfalls.com

TRUNK OR TREAT AT FIRST ENGLISH LUTHERAN CHURCH

Sunday, **October 31st**, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St

What do we do when Halloween is on Sunday? Trunk or Treat! You are invited to wear your Halloween costume to church. After church, head out to the parking lot for trick or treating. Volunteers will have car trunks decorated and be supplied with Halloween treats. Children will go trick or treating from car to car. Don's Crumble Beef Sandwiches will be here with their food truck, and we invite all ages to enjoy this event. What do we need besides trick or treaters?

We need approximately 12 volunteers to decorate their car/SUV/truck and Halloween candy for the trick or treaters! Please bring donations of candy to church prior to the event. For more information, contact Kris Kincaid at felcykris@gmail.com

TRUE NORTH CHURCH HALLOWEEN TRUNK OR TREAT

Sunday, **October 31st**, 4:30 pm – 7 pm, True North Church, 410 Dakota St W

Bring your family and friends over to True North Church on Halloween for treats and fun everyone. The whole family will find something to enjoy:

- "Trunk or Treat" through our lineup of decorated cars
- Show some love to our farm animal friends
- Get your group's picture taken at our photo booth
- Warm up with chili, apple cider, hot chocolate, and coffee
- **Vote for your favorite chili**

For more information, go to www.truenorthch.org

GRIEFSHARE – YOU ARE NOT ALONE

Tuesday, **November 2nd – November 30th**, from 6:30 pm – 8:30 pm, Riverwood Community Church, 5343 Hwy 19 Blvd
If you've lost a spouse, child, family member, or friend, you've probably found there are not many people who understand the deep hurt you feel. This can be a confusing time when you feel isolated and have many questions about things you've never faced before. GriefShare groups meet weekly to help you face these challenges and move toward rebuilding your life. Each GriefShare session has three distinct elements: video input from experts, discussion group format, and personal reflection.

We meet 6:30 pm -8:30 pm. If you or someone you know has endured the loss of a loved one, we welcome you to join us. [Register Here](#)

THE CANCER JOURNEY: LEARN HOW DIET, LIFESTYLE & LAUGHTER CAN MAKE AN IMPACT

Thursday, **November 4th** from Noon to 1 pm

A cancer diagnosis is life-altering for patients, families and caregivers. Learn what changes you can make that can affect your journey at the upcoming Lloyd & Ardis Peterson Cancer Symposium with Mayo Clinic Health System. Joseph Gonzalez, a Mayo Clinic Health System dietitian, will discuss how diet and lifestyle can affect the risk of certain cancers. Brenda Eslagher, keynote speaker, author, certified humor professional and colorectal cancer survivor, will share tips for coping with laughter through stressful and challenging moments. [Learn more and register.](#)

FRESHLY PAINTED: CREATING BRIGHTER FUTURES

651-388-6309, 651-983-5543 or sarah.lindner@uw-gwp.org

United Way of Goodhue, Wabasha & Pierce Counties – along with Red Wing Arts – is pleased to present the Freshly Painted: Creating Brighter Futures art exhibition. We asked local artists, “What feeling does the word ‘home’ invoke? What colors, textures or images come to mind?” Several artists responded and submitted artwork to the show. All opted to donate 50 – 100% of the proceeds of the sale of their art to United Way’s strategic homelessness initiative. The artwork is on display now through **November 15th** at the Sheldon Theatre and will be going to auction **November 19th**. Preview the artwork at uw-gwp.org/freshly-painted!

ITS AS EASY AS PIE!

Friday, **November 19th**, 4 pm – 6 pm, Cannon Falls Community Lot, 621 Main St W

It's the aroma of a delicious apple or pumpkin pie. Cannon Rivers Senior Living is hosting a take-and-bake event just in time for Thanksgiving! Call or email today to place your order!

Join Cannon Rivers Senior Living is supporting our very own, Cannon Falls Fire Department! Reserve your ready-to-bake pies at just \$5 a piece. Just in time for Thanksgiving, you can pick up your pies on Friday, **November 19th**, at the Cannon Falls Community Lot, 621 Main St W, from 4 pm – 6 pm.

100% of the proceeds will go to the Fire Department’s Relief Association. \$5 per pie. No Limits

Please place your Ready-to-Bake Pumpkin or Apple Pie Order with Cannon Rivers by Friday, **November 12th**, by contacting 507-263-6087 or Crislyn.walsh@fairview.org

2021 CHAMBER SPONSORSHIPS (as of 10272021)

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER GOLD SPONSORS



FLOWER BASKET SPONSORSHIPS FROM COMMUNITY

Annette and John Bing – *In Memory of Dona Mae Kimball*

Babe & Jim Nelson – *In Memory of Mary Ketchum*

Barb Kamholz - *Jack*

Beverly Lundell

Bill and Nancy Althoff

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Cliff and Karen Adel

Denell Johnson – *In Memory of Dylan Johnson*

Gary and Ann Thacher

Gwen Rose – *In Memory of David Delzer and Theresa Rose*

Jim Bassett – *In Memory of Mary Bassett*

John Anderson – *In Memory of Dawn Dettling*

John Lindahl – Gemini Employee Contribution

Karen Carnel/Estate of Irene Carnel – *In Memory of Irene and Tom Carnel*

Karen Slininger

Kathleen Dalton – *In Memory of Dawn Dettling*

Larry and Kay Dammer

Liz O’Gorman – *In Memory of Bob, Laurie and Dan O’Gorman*

Louise Bowman

Marcella Knoblauch – *In Memory of Wilmer*

Mrs. Evelyn L Strack

Peterson Turkey Hatchery – *In Memory of Pat Anderson*

Richard Miller – *In Memory of My Wife*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*

Sarah Richards – *In Memory of Dawn Dettling*

Sue’s Garage Sales – *Gifts from Community at the Shop*

\$100 SPONSORSHIP LEVEL –

**Children’s Easter Cruise, Flower Baskets, Halloween
Trick or Treat Trot & Open-Air Fair**

Bayer Crop Science
Courtesy Corporation - McDonalds
Cycle America
Dakota Electric Association
Family Salon
First Farmers & Merchants Bank
Mayo Clinic Health System
Merchants Bank
Northside Storage
Sustane Natural Fertilizer

\$250 SPONSORSHIP LEVEL –

**Golf Tournament Hole Sign
& Deck the Falls Fireworks**

Cycle America
Dakota Electric Association
First Farmers & Merchants Bank
Minnesota Energy Resources
Northside Storage
The Terrace of Cannon Falls
VASA Spring Garden Mutual
Xcel Energy

\$400 SPONSORSHIP LEVEL –

Golf Tournament Meal

Dakota Electric Association
Henkel
Lindell Heating and Air Conditioning, Inc.

\$500 SPONSORSHIP LEVEL –

**Golf Tournament Team
& Light Up Cannon Falls**

Banks Outdoors/Hancock Concrete
Cannon Auto Repair
Cannon Falls Beacon owned by O’Rourke Media Group
Community Resource Bank
First Farmers & Merchants Bank
HBC, Inc.
Highview Woodworking, LLC
Interstate Building Supply
Luvy’s Barn Art
Mayo Clinic Health System
Merchants Bank
Merrimutts Inn
Nelson Insurance
ReMax Cannon Realty
Sustane Natural Fertilizer
Xcel Energy/Goodhue County Commissioners