

CALENDAR OF EVENTS*(Check for articles in the newsletter for more details on events.)*

- October 23 Cannon Falls Ensemble, 11 am – 1 pm, Welch Station Access, 26674 - 144th Ave Way, Welch
- October 24 Last Chance to Donate to Afghan Refugees, After Church, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls
- October 28 Chamber Breakfast, 7 am, “That House Sold for What?”, Cannon River Winery, 421 Mill St W, Cannon Falls – **RSVP is Needed** – Catered by Trophy House
- October 29 Chamber’s Halloween Trick or Treat Trot, 3 pm – 5 pm, Downtown Cannon Falls
- October 29 Trunk or Treat, 3:30 pm – 5:30 pm, St Paul’s Church and School, 30289 – 59th Ave Way, Cannon Falls
- October 31 Trunk or Treat, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St, Cannon Falls
- October 31 Trunk or Treat Plus More, 4:30 pm – 7 pm, 410 Dakota St W, Cannon Falls
- November 11 SAVE the DATE – Business After Hours, 5 pm – 7 pm, Merchants Bank, 300 W Main St, Cannon Falls
- November 17 Garland and Light Wrapping, 1 pm, Cannon Falls Fire Department, 320 W Hoffman, Cannon Falls

NEWS AND INFORMATION**LAST CHANCE TO DONATE ITEMS FOR AFGHANS**

Thank you to those of you who donated items for our second drop off last weekend for the Afghan refugees! The truck was packed full to the ceiling! It was successfully delivered to Fort McCoy, near Tomah, Wisconsin.

We plan to go one more time and have another drop off deadline of Sunday, **October 24th**, after church. The following is an updated list of needs for the refugees:

- Big bags of sugar
- Tea (black, green, chai)
- 2 liter (8 cup) electric tea pots (most commonly found are 1.7 liter, which works)
- New or VERY gently used winter coats, jackets, scarves, hats, gloves and boots are needed. All sizes.
- New or VERY gently used women's scarves for head coverings, can be regular scarves, but warmer ones are needed.
- New or very gently used shoes of all sizes. (Probably no spiked heels)
- New or VERY gently used, clean, modest, Fall type clothes. All sizes. They especially need baby clothes-newborn to size 2, and undergarments. Skirts for women should be below the knee, to ankle, in length.
- New or VERY gently used children's toys
- Personal hygiene items: bars of soap (not liquid), shampoo, deodorant, towels, toothpaste/toothbrushes, shower Shoes, feminine hygiene products
- Back-packs with "school supplies" for children and also backpacks for teens and college age
- Plastic bags with handles for passing out donations to families, such as large Target or Cub Food grocery bags
- At this time they are NOT wanting blankets, or other household items.

In an effort to be of more help to those that are passing out the donations to the refugees, we would like to sort clothes by size and gender. So, we will put the clothing items under the coat racks. Please place clothing items in the designated bins.

Thank you once again for your help! If you have any questions, you may contact Deb Pranke (651-460-2647) or at office@riverwoodonline.org

MAYO CLINIC IS PLANNING AHEAD

Mayo’s regional leadership team will be meeting in mid-November with a group of identified community leaders from the River Corridor, and they are seeking your advice as to **(1) what concerns, issues and ideas you would like Mayo to address, and (2) how can Mayo create a forum for good discussion (during and post-pandemic).**

They are reaching out to the Cannon Falls Area Chamber to assist in collecting and efficiently present a representation of the community’s thoughts on health care/community issues affecting your organization. Please share your thoughts and ideas by emailing them to tourism@cannonfalls.org by Monday, **October 25th**.

BUSINESS PLANNING WEBINAR: CYBERSECURITY FOR SMALL BUSINESSES

Tuesday, **October 26th**, 2021 | 10 - 11 am

Hosted by: [Southern Minnesota Initiative Foundation \(SMIF\)](#)

Join us on **October 26th**, 2021 from 10 to 11 a.m. online as we dive into cyber-attacks and how to use technology to protect your business. [Register for Cybersecurity for Small Businesses](#)

[Mehrdad Shabestari](#), Solutions Architect of [PowerData Solutions](#) will be leading this free workshop designed to understand cybersecurity in order to safeguard your small business. In this webinar, participants will:

- Better understand the value and the risks of using technology
- Learn specific actions to take to minimize the risk of falling victim to cyber-attacks
- Be able to think strategically when choosing and using technology

[About Mehrdad Shabestari](#)

Mehrdad Shabestari specializes in business process improvement and business continuity, cybersecurity, and data analytics. Before starting his own business in 2019, Mehrdad spent close to 20 years helping both private sectors and government agencies to improve and streamline their operations. Between 2002 and 2019 he built the IT infrastructure of the Minnesota Sex Offender Program, restructured business operation of numerous Minnesota State government agencies, improved state government's cybersecurity posture, and helped Mayo Clinic to better protect patient data by strengthening its data platform and by implementing a secured managed file transfer technology. He is a certified [SCORE](#) mentor where he helps aspiring and existing entrepreneurs to realize and reach their potentials.

WE WANT TO HEAR FROM YOU!

Please take the Industry Engagement Survey

To learn more about the issues and challenges that are affecting businesses and organizations in your community and the importance of Explore Minnesota's programs, please complete our new [Industry Engagement Survey](#).

This survey will take less than 10 minutes, and the insights will help to ensure Explore Minnesota's resources and programs are both relevant to our industry as well as inspiring to consumers. The survey will close on Tuesday, **October 26th**.

If you have further questions, please reach out to your [Regional Industry Relations](#) representative or email questions.exploreminnesota@state.mn.us.

[EVENTS AND ACTIVITIES](#)

WIN A 2021 JEEP CHEROKEE – MONEY MAKER FOR CANNON FALLS CHAMBER

The Cannon Falls Area Chamber is assisting the Northfield Chamber's 2021 Jeep Cherokee Raffle. The tickets are \$100 each. If you purchase your ticket at the CF Chamber, 50% of the ticket price will stay in Cannon Falls! Along with the 2021 Jeep, there are 2 prizes worth \$1,000 each and 2 prizes worth \$500. There is a complete list of other prizes to check out at www.northfieldchamber.com Our tickets will be turned in the afternoon on Thursday, **October 21st**.

The drawing is taking place on Friday, **October 22nd**, in Northfield. Need not be present to win. Must be 18 years old or older to purchase tickets or win prizes. Winner is responsible for applicable fees and/or taxes. For more information, call 507-645-5604 or info@northfieldchamber.com

“THAT HOUSE SOLD FOR WHAT?” Hosted and Sponsored by Knight Barry Title United, LLC

Be sure to **RSVP** with the Chamber to save a seat!

Thursday, **October 28th**, 7 am Breakfast and 7:30 am Presentation, Cannon River Winery, 421 Mill St W, Cannon Falls. The Trophy House is catering Breakfast Sandwiches made up of English Muffins, 2 eggs, 2 patties and 2 slices of cheese; fresh fruits; assorted juices; and coffee.

Moderator - Jodi Bach, MN State Manager

Panel Guests: Robert Siebenaler, Manager - Weichert Realty-Carnel & Co.
Kathy Anderson, Realtor - Coldwell Banker-Nybo & Assoc.
Lisa Lundell, Agent - ReMax - Cannon Realty
Lavon Augustine, Assessor - Goodhue County

This Chamber Breakfast Presentation will cover the four major factors that affect our real estate market globally: Demographics, Interest Rates, Economy Strength and Government Policy and Subsidies. Our local real estate market's "health" directly affects our overall economy and individual finances. This panel will review and offer opinions on the health and future of our market and how the factors above are playing into our home values here in Cannon Falls area.

GIVE OUT CANDY OR VOLUNTEER? - HALLOWEEN TRICK OR TREAT TROT

Friday, **October 29th**, 3 pm – 5 pm, Downtown Cannon Falls

If you are interested in passing out candy at this event, please contact the Chamber to reserve a spot on 4th Street, Main Street or Mill Street. Thank you to the following Chamber Members who have signed up to pass out candy:

| | |
|---|--|
| Acacia Studios | Dudley's Pizza |
| Advanced Financial Consultants – Keith Meyers | Edward Jones |
| Aqualand Aquarium | Family Salon |
| Brewster's Bar & Grill | Flom Insurance |
| Brewster's Pizza | Four Seasons Travel |
| Cannon Computers | Freeberg Insurance |
| Cannon Falls Beacon | Hiawatha Broadband Communications, Inc. |
| Cannon Falls Area Chamber of Commerce | La Boutique Unique |
| Cannon Falls Library | Lookin' Good Full Service Salon |
| Cannon Falls Lions | Merchants Bank |
| Cannon River Winery | Mullbrek Designs |
| Cannon Rivers Senior Living | Nelson Insurance |
| Cannon Valley Specialties | Nick's Downtown Diner/C.R. Catering |
| CannonBelles Coffee & Ice Cream | Northfield Gymnastics (Cannon Falls Library) |
| Coldwell Banker NYBO & Associates | The Free Book Buggie (Brewster's Pizza) |
| Country Financial | Tilion Brewing Company |
| Cycle America | VASA Spring Garden Mutual |

We currently have 8 volunteers signed up. 8+ volunteers are still needed to keep the Trick or Treaters going in one direction, and to help them safely cross the streets. If you are interested in helping, contact the Chamber at 507-263-2289 or tourism@cannonfalls.org. The Chamber is supplying Safety Vest, so you can wear your own costumes.

DECK THE FALLS CALL FOR PARADE UNITS

The 2021 Deck the Falls Parade Entry Form is attached with this E-Newsletter. The form asks what type and length your float, vehicle, or walking unit will be for the parade. Will you have music or make noise on your parade unit? There is also a place to write out the narrative that you would like the Parade MC to announce as go through the stop light intersection. The deadline to register for the parade is Friday, November 19th.

If we have more than usual parade units, we could adjust the parade route. Get your registrations in.

GET YOUR PHOTOS PUBLISHED

It is time to get started on the Chamber's 2022 Discover Guide. New photos are needed to give this year's project a new look. Your photos can include any events/activities or scenery that is directly related to Cannon Falls and its surrounding area. A photo for the cover of our guide is needed too.

The Chamber Members who attend the Business After Hours event on Thursday, **November 11th**, at Merchants Bank, will select the photo for the cover.

**I L  VE
CANNON
FALLS!**

Photo credit will be given for the photos used in our guide. Please include your name and phone number when you send your photos to tourism@cannonfalls.org. The submission of your photo is giving the Chamber permission to use your photo in this publication. Thanks to Janna Bodette, Lake Byllesby Regional Campground, for sending in your photos.

I LOVE CANNON FALLS MUGS AND T-SHIRTS

I Love Cannon Falls Mugs - \$10

Red I Love Cannon Falls T-Shirts -\$15 and Black I Love Cannon Falls T-Shirts- \$17

Buy a mug or T-Shirt and get a FREE I Love Cannon Falls Window Cling.

MEMBER-TO-MEMBER NEWS

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by TUESDAY of each week.

YAY! IT'S SOCKTOBER!

United Way of Goodhue, Wabasha, and Pierce Counties, 651-388-6309, 651-983-5543 or sarah.lindner@uw-gwp.org
It's time to celebrate Socktober! Why socks? Socks are the number one most requested items in homeless shelters; however, they are not often donated. Feet work overtime when there's no cozy home (or laundry room) to return to each night. And clean, warm socks are so important for health and hygiene. You can help keep someone warm this fall and winter season by donating new socks during the month of October. Drop off your donations at the Cannon Falls Area Chamber of Commerce OR shop the online registry at [Target](#) OR [Amazon](#). Last year, we collected 1,842 pairs of socks. **Let's STEP it up and warm more feet – and hearts – this fall!**

CANNON VALLEY ENSEMBLE TO PERFORM AT WELCH STATION

Voices of the Valley is hosting live music on the Cannon Valley Trail at Welch Station **October 23rd** the Cannon Valley Ensemble from 11:00 a.m. to 1:00 p.m. The ensemble is made up of people who love to make instrumental music together. The Ensemble began in 2019 as a way to continue playing music all year round when the Cannon Falls Community Band's summer season was over. The Ensemble practices once a week at the Cannon Falls Senior Center on Wednesdays at 1 pm and is open to others who may be interested in joining. The group, which plays tunes everyone will recognize, performed at several events sponsored by the Senior Center over the summer of 2021.

Welch Station Access is at 26674 144th Ave Way, Welch, MN and can be accessed by driving if you'd like to enjoy the event but aren't able to bike there. All events are subject to change due to weather conditions.

For more info about Voices of the Valley events, visit the Cannon Valley Trail website at www.cannonvalleytrail.com

GRIEF SHARE – YOU ARE NOT ALONE

Tuesday, **October 26th – November 30th**, from 6:30 pm – 8:30 pm, Riverwood Community Church, 5343 Hwy 19 Blvd
If you've lost a spouse, child, family member, or friend, you've probably found there are not many people who understand the deep hurt you feel. This can be a confusing time when you feel isolated and have many questions about things you've never faced before. GriefShare groups meet weekly to help you face these challenges and move toward rebuilding your life. Each GriefShare session has three distinct elements: video input from experts, discussion group format, and personal reflection.

We meet 6:30 pm -8:30 pm. If you or someone you know has endured the loss of a loved one, we welcome you to join us.

[Register Here](#)

TRUNK OR TREAT AT ST PAUL'S LUTHERAN CHURCH AND SCHOOL

Friday, **October 29th**, 3:30 pm – 5:30 pm

St Paul's Lutheran Church and School, 30289 – 54th Ave Way, Cannon Falls

All families are invited to come out to St Paul's Lutheran Church and School for our Trunk or Treat event on Friday, **October 29th**, from 3:30 pm – 5:30 pm. There will be vehicles parked around our parking lot ready to pass out candy to all trick or treaters. If you have any questions about this event, please contact Pastor Keith Schreiner at pastor@stpaulscannonfalls.com

TRUNK OR TREAT AT FIRST ENGLISH LUTHERAN CHURCH

Sunday, **October 31st**, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St

What do we do when Halloween is on Sunday? Trunk or Treat! You are invited to wear your Halloween costume to church. After church, head out to the parking lot for trick or treating. Volunteers will have car trunks decorated and be supplied with Halloween treats. Children will go trick or treating from car to car. Don's Crumble Beef Sandwiches will be here with their food truck, and we invite all ages to enjoy this event. What do we need besides trick or treaters?

We need approximately 12 volunteers to decorate their car/SUV/truck and Halloween candy for the trick or treaters! Please bring donations of candy to church prior to the event. For more information, contact Kris Kincaid at felcykris@gmail.com

TRUE NORTH CHURCH HALLOWEEN TRUNK OR TREAT

Bring your family and friends over to True North Church on Halloween for treats and fun everyone. The whole family will find something to enjoy:

- "Trunk or Treat" through our lineup of decorated cars
- Show some love to our farm animal friends
- Get your group's picture taken at our photo booth
- Warm up with chili, apple cider, hot chocolate and coffee
- **Vote for your favorite chili**

Come see us 4:30 pm -7 pm, on Sunday, **October 31st** at 410 Dakota St W, Cannon Falls, MN. For more information, go to www.truenorthch.org

FRESHLY PAINTED: CREATING BRIGHTER FUTURES

651-388-6309, 651-983-5543 or sarah.lindner@uw-gwp.org

United Way of Goodhue, Wabasha & Pierce Counties – along with Red Wing Arts – is pleased to present the Freshly Painted: Creating Brighter Futures art exhibition. We asked local artists, “What feeling does the word ‘home’ invoke? What colors, textures or images come to mind?” Several artists responded and submitted artwork to the show. All opted to donate 50 – 100% of the proceeds of the sale of their art to United Way’s strategic homelessness initiative. The artwork is on display now through **November 15th** at the Sheldon Theatre and will be going to auction **November 19th**. Preview the artwork at uw-gwp.org/freshly-painted!

2021 CHAMBER SPONSORSHIPS (as of 10/20/2021)

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER GOLD SPONSORS



FLOWER BASKET SPONSORSHIPS FROM COMMUNITY

Annette and John Bing – *In Memory of Dona Mae Kimball*

Babe & Jim Nelson – *In Memory of Mary Ketchum*

Barb Kamholz - *Jack*

Beverly Lundell

Bill and Nancy Althoff

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Cliff and Karen Adel

Denell Johnson – *In Memory of Dylan Johnson*

Gary and Ann Thacher

Gwen Rose – *In Memory of David Delzer and Theresa Rose*

Jim Bassett – *In Memory of Mary Bassett*

John Anderson – *In Memory of Dawn Dettling*

John Lindahl – *Gemini Employee Contribution*

Karen Carnel/Estate of Irene Carnel – *In Memory of Irene and Tom Carnel*

Karen Slininger

Kathleen Dalton – *In Memory of Dawn Dettling*

Larry and Kay Dammer

Liz O’Gorman – *In Memory of Bob, Laurie and Dan O’Gorman*

Louise Bowman

Marcella Knoblauch – *In Memory of Wilmer*

Mrs. Evelyn L Strack

Peterson Turkey Hatchery – *In Memory of Pat Anderson*

Richard Miller – *In Memory of My Wife*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*

Sarah Richards – *In Memory of Dawn Dettling*

Sue’s Garage Sales – *Gifts from Community at the Shop*

\$100 SPONSORSHIP LEVEL –

Children’s Easter Cruise, Flower Baskets, Halloween Trick or Treat Trot & Open-Air Fair

Bayer Crop Science

Courtesy Corporation - McDonalds

Cycle America

Dakota Electric Association

Family Salon

First Farmers & Merchants Bank

Mayo Clinic Health System

Merchants Bank

Northside Storage

Sustane Natural Fertilizer

\$250 SPONSORSHIP LEVEL –

**Golf Tournament Hole Sign
& Deck the Falls Fireworks**

Cycle America

Dakota Electric Association

First Farmers & Merchants Bank

Minnesota Energy Resources

Northside Storage

The Terrace of Cannon Falls

VASA Spring Garden Mutual

Xcel Energy

\$400 SPONSORSHIP LEVEL –

Golf Tournament Meal

Dakota Electric Association

Henkel

Lindell Heating and Air Conditioning, Inc.

\$500 SPONSORSHIP LEVEL –

**Golf Tournament Team
& Light Up Cannon Falls**

Banks Outdoors/Hancock Concrete

Cannon Auto Repair

Cannon Falls Beacon owned by O'Rourke Media Group

Community Resource Bank

First Farmers & Merchants Bank

HBC, Inc.

Highview Woodworking, LLC

Interstate Building Supply

Luvy's Barn Art

Mayo Clinic Health System

Merchants Bank

Merrimutts Inn

Nelson Insurance

ReMax Cannon Realty

Sustane Natural Fertilizer

Xcel Energy/Goodhue County Commissioners