

**CALENDAR OF EVENTS**

*(Check for articles in the newsletter for more details on events.)*

- October 6 Chamber Happy Hour “Feliz Drinko” 4:30 pm, Rancho Loco, 31303 – 64<sup>th</sup> Ave Path, Cannon Falls
- October 15-16 October Fest Throw Down Demolition Derby, 6 pm Friday night and 2 pm on Saturday, Cannon Valley Fairgrounds
- October 15-16 Food Trucks and VFW Booth, Noon – 8 pm both days, Cannon Valley Fairgrounds
- October 16 Bryan Anderson Entertainment, After the Derby in the in-field, Cannon Valley Fairgrounds
- October 16 Halloween Story Time, 10 am – 10:45 am, Hannah’s Bend Park, Cannon Falls
- October 16 Celebration of Life for Patty Anderson, 3 pm – 5 pm, Mill Street Tavern, 410 Mill St W, Cannon Falls
- October 28 Chamber Breakfast, 7 am, “Cannon Falls Area Real Estate Experts Tell All”, Cannon River Winery, 421 Mill St W, Cannon Falls – RSVP is Needed
- October 29 Chamber’s Halloween Trick or Treat Trot, 3 pm – 5 pm, Downtown Cannon Falls
- October 29 Trunk or Treat, 3:30 pm – 5:30 pm, St Paul’s Church and School, 30289 – 59<sup>th</sup> Ave Way, Cannon Falls
- October 31 Trunk or Treat, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St, Cannon Falls
- November 11 SAVE the DATE – Business After Hours, 5 pm – 7 pm, Merchants Bank, 300 W Main St, Cannon Falls
- November 17 Garland and Light Wrapping, 1 pm, Cannon Falls Fire Department, 320 W Hoffman, Cannon Falls

**NEWS AND INFORMATION****DO YOU KNOW HOW YOUR EMPLOYEES FEEL ABOUT YOU?**

Express Employment Professionals Update (September 24, 2021)

Employee satisfaction is not only built around workers’ personal fulfilment, but it is also affected by their relationship with their employers. And while a focus on professional development, competitive compensation, and other employee incentives is important, it may be more important to ensure a strong, transparent relationship with your team to increase retention and productivity. As the saying goes, employees don’t leave companies, they leave leaders.

To help combat these issues, leaders must focus on self-awareness with their own managerial style, as well as how their leadership is received by their employees. [Taking a look in the mirror to understand how employees feel about you](#) is the first step in creating leadership transparency in your organization.

**GOOD NEIGHBOR CITIZENSHIP COMPANY GRANTS**

At State Farm, we make it our business to be like a good neighbor, helping to build safer, stronger and better educated communities across the United States. Through our company grants, we focus on three areas: safety, education, and community development.

Our charitable contributions may be awarded to:

- Educational institutions.
- Programs conducted by Municipal, county, state or federal government entities that align with the State Farm® charitable focus.
- 501(c)(3) Charitable nonprofit organizations.
- 501(c)(4) Volunteer fire companies.
- 501(c)(6) Chambers of commerce.

Here is an opportunity to partner on a grant with a fellow Chamber Member. If you have any project ideas that are safety, education, or community development-related, please contact Laura Qualey at 651-329-5116 or

[laura.qualey@cedausa.com](mailto:laura.qualey@cedausa.com)

The application window for 2022 grants is now open. State Farm grant applications are available from **October 1 through October 31**. Grant decisions will be communicated by end of first quarter in 2022.

**GREETINGS FROM MAYO CLINIC HEALTH SYSTEM**

**A Day of Thanks** | Friday, **November 26<sup>th</sup>**

Throughout this year, and despite the pandemic, Mayo Clinic remains strong and resilient thanks to the hard work and

dedication of employees who come to work each day to provide compassionate care to our patients. We recognize that the duration of the COVID-19 pandemic has taken an emotional and physical toll on our employees. In gratitude for their dedication, Mayo Clinic is closing most of its outpatient practices and suspending scheduled surgeries on Nov. 26 to offer employees a day of thanks for all the hard work they've done in support of our patients during the pandemic. This decision wasn't made lightly and is intended to thank our staff and give them time to recharge themselves so they can continue delivering the best possible care for our patients. Patients who have previously scheduled appointments in areas that will be closed on Nov. 26 will be contacted in the coming weeks to reschedule.

### **Dr. Greg Poland 2.0** | A no-nonsense COVID-19 discussion

Friday, October 1<sup>st</sup>, from Noon to 1 pm

Greg Poland, M.D., director of the Mayo Clinic Vaccine Research Center, has spent his career studying vaccines. Hear straight talk during this one-hour webinar where he will answer your questions about boosters, variants, vaccines for kids, and COVID-19 myths and truths. [Learn more and register.](#)

### **Fall Virtual Challenge** | Fall into Wellness **October 1-31**

Building healthy habits can be hard for many. While it takes more than 31 days to build a new habit, we invite you to join this month-long challenge to get the jumpstart you need. All month, you will learn more about aspects of wellness and work toward building new habits. [Register on your own or organize a team](#) to support one another. It is your time to Fall into Wellness with this virtual challenge.

### **Women & Well-Being** | Personally Speaking – Women and Self-Care

Thursday, **October 7<sup>th</sup>**, from Noon to 1 pm

Taking a proactive approach to health and well-being can help you feel and look your best. Listen to a personal health care journey to well-being, “Things My Mother Never Told Me” and learn about top health risks for women, the importance of prevention, and current screening recommendations for women. [Learn more and register.](#)

### **Preventive Care | Flu vaccine, Booster shots & Masks**

#### **Flu Vaccine**

Now more than ever, Mayo Clinic and the [Centers for Disease Control and Prevention](#) recommend all people 6 months and older get vaccinated for the flu. Like COVID-19, influenza is a virus that causes respiratory illness. Symptoms can range from mild to severe or life-threatening. However, the two illnesses are not the same, and the [CDC website](#) outlines all differences between the two. The best way to protect yourself and others from getting flu is to get vaccinated each year. [Schedule your flu vaccine.](#)

#### **Booster Shot**

Last week, the Food and Drug Administration issued an emergency use authorization for the Pfizer COVID-19 booster vaccine six months following completion of the initial Pfizer-BioNTech COVID-19 vaccination series. Mayo Clinic Health System is obligated to follow the CDC recommendations related to vaccine administration. [Learn more about who should get a vaccine booster shot.](#)

#### **Masks Make a Difference**

The CDC released [three studies](#) that highlight the importance of using layered prevention strategies including universal masking to stop the spread and minimize disruptions to school operations for safe in-person education. Check out this [Guidance for COVID-19 Prevention in K-12 Schools](#) that can help districts ensure safer in-person learning and stop the spread of COVID-19.

### **NEW FREE SPEAKER SERIES**

Registration is now open for Explore Minnesota's New FREE Speaker Series. [Learn more and register.](#) Explore Minnesota is kicking-off a new Speaker Series leading up to the 2022 Annual Tourism Conference. Each of the 30-minute webinars will be followed by a live Q&A as an opportunity to address some of today's most relevant professional development and marketing topics. They will take place on Tuesdays at 11 am.

Register now for the following sessions:

- **November 9<sup>th</sup>**: [Cultural Sensitivity for the Accidentally Insensitive](#) presented by Shannan Paul.
- **January 11<sup>th</sup>**: [The Power of Hospitality in Leadership, Business and Life](#) presented by Taylor Scott.

- **February 8<sup>th</sup>**: [No Budget? No Problem! Digital Marketing Moves to Make Now That Get the Most Bang for Your Nonexistent Bucks](#) presented by Shelia Scarborough.

## **MN TOURISM INDUSTRY LISTENING SESSIONS**

Registration is now open for Explore Minnesota Industry Listening Sessions, please register for one or more sessions that kick off early next week.

As Minnesota's hospitality and tourism industry continues to grapple with effects of the ongoing COVID-19 pandemic, Explore Minnesota is conducting statewide virtual listening sessions in October. [Listening Sessions](#) will be held at 2 pm on Thursday, **October 7<sup>th</sup>**, and again on Tuesday, **October 12<sup>th</sup>**, at 11 am and 2 pm.

These 60-minute sessions will be an opportunity to share your perspective on the issues and challenges that affect businesses and other organizations in your community. With your help, we can ensure Explore Minnesota's resources and programs are both relevant to our industry as well as inspiring to consumers.

- Explore Minnesota Listening Session 2, [All other tourism industry related individuals and organizations](#), Thursday, **October 7<sup>th</sup>**, 2 pm
- Explore Minnesota Listening Session 3, [All other tourism industry related individuals and organizations](#), Tuesday, **October 12<sup>th</sup>**, 11 am
- Explore Minnesota Listening Session 4, [ONLY Destination Marketing Organizations \(DMOs\) and Lodging Businesses](#), Tuesday, **October 12<sup>th</sup>**, 2 pm

[Learn more and register now to participate in the 2021 Listening Sessions.](#)

## **THE CHAMBER BOARD NEEDS YOU**

The Chamber Board is looking for 2 individuals to replace Board Members who have stepped away from these positions. These would be temporary positions that can be renewed as of January 1, 2022. If anyone is interested, please contact the Chamber Office at 507-263-2289 or email [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org)

Temporary Board Positions are a great way to check out the responsibilities of being a Board Member. It is only for 3 months, and then you can renew if you would like. The next Chamber Board Meeting is the first Friday in October.

## **EVENTS AND ACTIVITIES**

### **FELIZ DRINKO – CHAMBER HAPPY HOUR**

Wednesday, **October 6<sup>th</sup>**, 4:30 pm at Rancho Loco, 31303 – 64<sup>th</sup> Ave Path, Cannon Falls

Featured Discussion – Brainstorming the Chamber's Future – Bring your ideas!

If you need a break in your week, check out the Chamber's version of a Happy Hour "Feliz Drinko" on Wednesday, **October 6<sup>th</sup>**, at 4:30 pm. Everyone is invited to come to Rancho Loco for salsa, chips, and a couple of Sample Platters of Appetizers. There will be no charge for this event, but you do need to buy your own drinks. Come and relax, share your ideas for the future of the Chamber, and get to know other Chamber Members.

### **CHAMBER BREAKFAST SET FOR OCTOBER 28<sup>TH</sup>**

Thursday, **October 28<sup>th</sup>**, 7 am Breakfast and 7:30 am Presentation, Cannon River Winery, 421 Mill St W, Cannon Falls  
A panel of experts will do a Q&A on the real estate market in our area, past facts, and future predictions. Mark your calendars so you don't forget. Be sure to RSVP to save a seat!

### **BE A PART OF HALLOWEEN TRICK OR TREAT TROT**

Friday, **October 29<sup>th</sup>**, 3 pm – 5 pm, Downtown Cannon Falls

If you are interested in passing out candy at this event, please contact the Chamber to reserve a spot on 4<sup>th</sup> Street, Main Street or Mill Street. We have had 30 members participate in the past, so join in on the fun.

16+ Volunteers will be needed to keep the Trick or Treaters going in one direction, and to help them safely cross the streets. If you are interested in helping, contact the Chamber at 507-263-2289 or [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org)

## GET YOUR PHOTOS PUBLISHED

It is time to get started on the Chamber's 2022 Discover Guide. New photos are needed to give this year's project a new look. Your photos can include any events/activities or scenery that is directly related to Cannon Falls and its surrounding area. A photo for the cover of our guide is needed too.

The Chamber Members who attend the Business After Hours event on Thursday, November 11<sup>th</sup>, at Merchants Bank, will select the photo for the cover.

Photo credit will be given for the photos used in our guide. Please include your name and phone number when you send your photos into [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org). The submission of your photo is giving the Chamber permission to use your photo in this publication.

## I LOVE CANNON FALLS MUGS AND T-SHIRTS

I Love Cannon Falls Mugs - \$10

Red I Love Cannon Falls T-Shirts -\$15 and Black I Love Cannon Falls T-Shirts- \$17

Buy a mug or T-Shirt and get a FREE I Love Cannon Falls Window Cling.

## MEMBER-TO-MEMBER NEWS

*If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org) by TUESDAY of each week.*

## NEW HOURS AT AQUALAND AQUARIUM

105 – 4<sup>th</sup> St N, Cannon Falls

John and Shelly Kuehlman invite you to come in to see all of their fish, aquariums, and accessories.

New Fall Hours: Monday, Wednesday, Thursday, and Friday – 12 noon – 6 pm

Saturday – 10 am – 5 pm

Sunday – 11 am – 5 pm

## BITCHIN' KITCHEN – A CELEBRATION OF SPIRITED WOMEN – NOW OPEN!

Cannon River Winery, 432 Main St W, Cannon Falls

Kitchen Hours: M-Th 12 Noon to 6 pm, Fri-Sat 12 Noon – 8 pm, and Sunday 12 noon – 5 pm

[Check out the bitchin' menu!](#) Check our website for upcoming entertainment <https://cannonriverwinery.com/events/>

## YAY! IT'S SOCKTOBER!

United Way of Goodhue, Wabasha, and Pierce Counties, 651-388-6309, 651-983-5543 or [sarah.lindner@uw-gwp.org](mailto:sarah.lindner@uw-gwp.org)

It's time to celebrate Socktober! Why socks? Socks are the number one most requested items in homeless shelters; however, they are not often donated. Feet work overtime when there's no cozy home (or laundry room) to return to each night. And clean, warm socks are so important for health and hygiene. You can help keep someone warm this fall and winter season by donating new socks during the month of October. Drop off your donations at the Cannon Falls Area Chamber of Commerce OR shop the online registry at [Target](#) OR [Amazon](#). Last year, we collected 1,842 pairs of socks. **Let's STEP it up and warm more feet – and hearts – this fall!**

## ROTARY ROSE SALE

The Cannon Falls Rotary Club is holding their Annual Rose Days. Find a Rotary Member to get your roses ordered.

They are \$25 dozen, and you get to choose your color when you pick them up at Cromer's Creation on Friday, **October 8<sup>th</sup>** or Saturday, **October 9<sup>th</sup>**, from 9 am – 5 pm. Cromer's Creation is located at 1104 5<sup>th</sup> St N. Roses not picked up by 1 pm on Saturday, **October 9<sup>th</sup>**, will be donated to a local charity.

The Cannon Falls Rotary Club wishes to thank you for your support. These funds will be used for youth projects and scholarships in Cannon Falls and Randolph.

## FRESHLY PAINTED: CREATING BRIGHTER FUTURES

United Way of Goodhue, Wabasha, and Pierce Counties, 651-388-6309, 651-983-5543 or [sarah.lindner@uw-gwp.org](mailto:sarah.lindner@uw-gwp.org)

Look for the United Way booth at the **Red Wing Arts Fall Festival on October 9<sup>th</sup> & 10<sup>th</sup>** near the Sheldon Theatre. Stop by to say hello, take a tour of the exhibit, and buy a limited edition Freshly Painted calendar or raffle ticket. The grand prize is a pair of tickets to the Green Bay Packers vs Minnesota Viking game and \$1,000 in airfare! Additional prize

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CANNON  
FALLS!**

packages include an outdoor adventure; a YETI golf tour; an exclusive excursion; Wild hockey night; and an overnight theatre lover's package. Visit [uw-gwp.org/freshly-painted](http://uw-gwp.org/freshly-painted) to view the full prize list. Tickets may also be purchased at United Way during normal business hours. All proceeds will help provide solutions for people experiencing homelessness.

United Way of Goodhue, Wabasha & Pierce Counties – along with Red Wing Arts – is pleased to present the Freshly Painted: Creating Brighter Futures art exhibition. We asked local artists, “What feeling does the word ‘home’ invoke? What colors, textures or images come to mind?” Several artists responded and submitted artwork to the show. All opted to donate 50 – 100% of the proceeds of the sale of their art to United Way's strategic homelessness initiative. The artwork is on display now through **November 15<sup>th</sup>** at the Sheldon Theatre and will be go to auction November 19. Preview the artwork at [uw-gwp.org/freshly-painted](http://uw-gwp.org/freshly-painted)!

### **GRIEFSHARE – YOU ARE NOT ALONE**

Tuesday, **October 12<sup>th</sup> – November 30<sup>th</sup>**, from 6:30 pm – 8:30 pm, Riverwood Community Church, 5343 Hwy 19 Blvd  
If you've lost a spouse, child, family member, or friend, you've probably found there are not many people who understand the deep hurt you feel. This can be a confusing time when you feel isolated and have many questions about things you've never faced before. GriefShare groups meet weekly to help you face these challenges and move toward rebuilding your life. Each GriefShare session has three distinct elements: video input from experts, discussion group format, and personal reflection.

We meet 6:30-8:30. If you or someone you know has endured the loss of a loved one, we welcome you to join us.

[Register Here](#)

### **OCTOBER FEST HAS DEMOLITION DERBY AND FOOD TRUCKS**

Friday, **October 15<sup>th</sup>**, 6 pm, Cannon Valley Fairgrounds  
Saturday, **October 16<sup>th</sup>**, 2 pm, Cannon Valley Fairgrounds  
\$15 per Person for Admission to Derby

The Cannon Valley Fair Board invites you to their Demolition Derby at the fairgrounds on Friday, October 15<sup>th</sup>, and Saturday, October 16<sup>th</sup>. They have 4 classes scheduled for Friday night and 6+ classes set for Saturday afternoon. In 2020, this derby had 227 cars participate making it the largest derby in Minnesota. This year's registrations are from 6 states, and they are filling up fast.

Along with the derby, there will be 7 Food Truck Vendors (from Noon – 8 pm both days), the VFW Booth will be selling your favorite beverages, and entertainment is being provided by Bryan Anderson in the in-field after the Derby on Saturday night.

Other free activities happening on Saturday, **October 16<sup>th</sup>**, include Ladder Ball, Bean Bag Toss, and a Pit Stop Challenge to see who can change tires the fastest.

### **COME AND CELEBRATE PATTY ANDERSON**

Patty Anderson was the Chamber President from 1979 – 2017 when she retired to spend more time with her family. On December 14, 2020, Patty passed away suddenly. At that time, Patty's obituary was provided on HeartStrings, Lundberg Funeral Homes' online sympathy message. A Walk-Thru Visitation was held on December 18<sup>th</sup>, but due to COVID's restrictions many were not able to attend.

Now, the Anderson Family invites you to join them on Patty's birthdate, October 16<sup>th</sup>, to celebrate Patty's life. This Celebration of Life is being held on Saturday, **October 16<sup>th</sup>**, from 3 pm – 5 pm at Mill Street Tavern, 410 Mill St W. Cake and coffee will be served, bring your stories to share.

### **HALLOWEEN STORY TIME WITH DANCERS**

Saturday, **October 16<sup>th</sup>**, from 10 am – 10:45 am at Hannah's Bend Park, Cannon Falls

The Cannon Falls Library is proud to be partnering with the Cannon Falls School of Dance for a thrilling Halloween Story Time filled with books, a dance performance, and a short dance lesson.

Bring a blanket, something warm to drink, and your Halloween spirit for this exciting story time! (If raining or snowing, this event will be cancelled. For more information, please contact the Library at 507-263-2804.

## TRUNK OR TREAT AT ST PAUL'S CHURCH AND SCHOOL

Friday, **October 29<sup>th</sup>**, 3:30 pm – 5:30 pm

St Paul's Lutheran Church and School, 30289 – 54<sup>th</sup> Ave Way, Cannon Falls

All families are invited to come out to St Paul's Lutheran Church and School for our Trunk or Treat event on Friday, **October 29<sup>th</sup>**, from 3:30 pm – 5:30 pm. There will be vehicles parked around our parking lot ready to pass out candy to all trick or treaters. If you have any questions about this event, please contact Pastor Keith Schreiner at [pastor@stpaulscannonfalls.com](mailto:pastor@stpaulscannonfalls.com)

## TRUNK OR TREAT AT FIRST ENGLISH

Sunday, **October 31<sup>st</sup>**, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St

What do we do when Halloween is on Sunday? Trunk or Treat! You are invited to wear your Halloween costume to church. After church, head out to the parking lot for trick or treating. Volunteers will have car trunks decorated and be supplied with Halloween treats. Children will go trick or treating from car to car. Don's Crumble Beef Sandwiches will be here with their food truck, and we invite all ages to enjoy this event. What do we need besides trick or treaters?

We need approximately 12 volunteers to decorate their car/SUV/truck and Halloween candy for the trick or treaters! Please bring donations of candy to church prior to the event. For more information, contact Kris Kincaid at [felcykris@gmail.com](mailto:felcykris@gmail.com)

## 2021 CHAMBER SPONSORSHIPS (as of 10062021)

### 2021 CHAMBER DIAMOND SPONSOR



### 2021 CHAMBER GOLD SPONSORS



### FLOWER BASKET SPONSORSHIPS FROM COMMUNITY

Annette and John Bing – *In Memory of Dona Mae Kimball*

Babe & Jim Nelson – *In Memory of Mary Ketchum*

Barb Kamholz - *Jack*

Beverly Lundell

Bill and Nancy Althoff

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Cliff and Karen Adel

Denell Johnson – *In Memory of Dylan Johnson*

Gary and Ann Thacher

Gwen Rose – *In Memory of David Delzer and Theresa Rose*

Jim Bassett – *In Memory of Mary Bassett*

John Anderson – *In Memory of Dawn Dettling*

John Lindahl – *Gemini Employee Contribution*

Karen Carnel/Estate of Irene Carnel – *In Memory of Irene and Tom Carnel*

Karen Slininger

Kathleen Dalton – *In Memory of Dawn Dettling*

Larry and Kay Dammer

Liz O'Gorman – *In Memory of Bob, Laurie and Dan O'Gorman*

Louise Bowman

Marcella Knoblauch – *In Memory of Wilmer*

Mrs. Evelyn L Strack

Peterson Turkey Hatchery – *In Memory of Pat Anderson*

Richard Miller – *In Memory of My Wife*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*

Sarah Richards – *In Memory of Dawn Dettling*

Sue's Garage Sales – *Gifts from Community at the Shop*

### \$100 SPONSORSHIP LEVEL –

#### Children's Easter Cruise, Flower Baskets, Halloween Trick or Treat Trot & Open-Air Fair

Bayer Crop Science

Courtesy Corporation - McDonalds

Cycle America

Dakota Electric Association

Family Salon

First Farmers & Merchants Bank

Mayo Clinic Health System

Merchants Bank

Northside Storage

Sustane Natural Fertilizer

### \$250 SPONSORSHIP LEVEL –

**Golf Tournament Hole Sign  
& Deck the Falls Fireworks**

Cycle America

Dakota Electric Association

First Farmers & Merchants Bank

Minnesota Energy Resources

Northside Storage

The Terrace of Cannon Falls

VASA Spring Garden Mutual

Xcel Energy

**\$400 SPONSORSHIP LEVEL –**

**Golf Tournament Meal**

Dakota Electric Association

Henkel

Lindell Heating and Air Conditioning, Inc.

**\$500 SPONSORSHIP LEVEL –**

**Golf Tournament Team**

**& Light Up Cannon Falls**

Banks Outdoors/Hancock Concrete

Cannon Auto Repair

Cannon Falls Beacon owned by O'Rourke Media Group

Community Resource Bank

First Farmers & Merchants Bank

HBC, Inc.

Highview Woodworking, LLC

Interstate Building Supply

Luvy's Barn Art

Mayo Clinic Health System

Merchants Bank

Merrimutts Inn

Nelson Insurance

ReMax Cannon Realty

Sustane Natural Fertilizer

Xcel Energy/Goodhue County Commissioners