

CALENDAR OF EVENTS*(Check for articles in the newsletter for more details on events.)*

September 25	CVSC Community Appreciation Day, 10 am – 11 am at Family Fare Parking Lot, 425 Main St W
September 30	Sod House Theater, 6 pm, Arla Mae's Booyah Wagon, Ferndale Market, 31659 Willow Tr., Cannon Falls
October 1	Youth Fun Night, 7 pm – 10 pm, Grades 6 and Older, First English Lutheran Church, 511 Belle St
October 2	Ferndale Customer Appreciation Day, 11 am – 2 pm, Ferndale Market, 31659 Willow Trail, Cannon Falls
October 2	2 nd Annual CFEF Poker Social Ups the Ante, 4 pm – 8 pm, Mill St Tavern, 410 Mill St W, Cannon Falls
October 2	Twin Cities Horse Sale, 10 am, Simon Horse Company, 29100 Harry Ave, Randolph
October 2-3	Harvest Fiber Festival, Sat-9 am – 5 pm, Sun-9 am – 3 pm, Harvest Hill Acres, 7477 – 400 th St, Dennison
October 2-3	49 th Annual Sogn Valley Art Fair, Veterans Lane and VFW #4452 Parking Lot
October 2-3	OktoberFest, Tilion Brewing Co., 432 Mill St W, Cannon Falls
October 6	Chamber Happy Hour "Feliz Drinko" 4:30 pm, Rancho Loco, 31303 – 64 th Ave Path, Cannon Falls
October 28	Chamber Breakfast, 7 am, "Cannon Falls Area Real Estate Experts Tell All", Cannon River Winery
October 29	Chamber's Halloween Trick or Treat Trot, 3 pm – 5 pm, Downtown Cannon Falls
October 31	Trunk or Treat, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St
November 11	SAVE the DATE – Business After Hours, 5 pm – 7 pm, Merchants Bank, 300 W Main St

NEWS AND INFORMATION**NEW FREE SPEAKER SERIES**

Registration is now open for Explore Minnesota's New FREE Speaker Series. [Learn more and register.](#)

Explore Minnesota is kicking-off a new Speaker Series leading up to the 2022 Annual Tourism Conference. Each of the 30-minute webinars will be followed by a live Q&A as an opportunity to address some of today's most relevant professional development and marketing topics. They will take place on Tuesdays at 11 am.

Register now for the following sessions:

- **October 5th:** [Uncommon Connections: Cultivating a Trusted Network](#) presented by Thom Singer.
The reality of "social distancing" was that we learned Human Connections matter more than ever. All opportunities come from people, and those who understand how to make, grow and keep their business relationships find success in all economic situations.
People choose to do business with those they know, like, and trust, all things being equal. But not all relationships in your business or personal life are created equally. Alike, link, share, or follow is not necessarily a powerful engagement.

The contacts with whom you build long-term and mutually beneficial relationships that impact your life are rare. These "Uncommon Connections" can be cultivated and should be cherished. This presentation is an action-packed look at creating business friendships, building trust, and creating unlimited opportunities.
- **November 9th:** [Cultural Sensitivity for the Accidentally Insensitive](#) presented by Shannan Paul.
- **January 11th:** [The Power of Hospitality in Leadership, Business and Life](#) presented by Taylor Scott.
- **February 8th:** [No Budget? No Problem! Digital Marketing Moves to Make Now That Get the Most Bang for Your Nonexistent Bucks](#) presented by Shelia Scarborough.

DISCOVER GUIDES ARE NEEDED

Does anyone have any Discover Guides stacked away or tucked under somewhere? The Chamber Office has less than 60. Please share so we can get them out to interested individuals.

RETURN ON INVESTMENT

The 2021 Summer Coupon Booklets have been out since this past May. Remember, the cost of your ad was \$48 each. Have you been receiving them with any purchases? How many do you think you have received? Let's figure out if the Summer Coupon Booklet is a financially sound investment for you.

INTERESTED IN BEING A CHAMBER BOARD MEMBER?

The Chamber Board is looking for 2 individuals to replace Board Members who have stepped away from these positions. These would be temporary positions that can be renewed as of January 1, 2022. If anyone is interested, please contact the Chamber Office at 507-263-2289 or email tourism@cannonfalls.org

Temporary Board Positions are a great way to check out the responsibilities of being a Board Member. It is only for 3 months, and then you can renew if you would like. The next Chamber Board Meeting is the first Friday in October.

MN MAIN STREET COVID RELIEF GRANT PROGRAM

Reported by Rep Barb Haley from Commissioner Steve Grove

Yesterday, on **September 20th**, we began accepting applications for our new Main Street COVID Relief Grants program.

In total, \$64,200,000 is available in grants for Minnesotan-owned and operated businesses that can demonstrate financial hardship due to the COVID-19 pandemic.

Businesses that are majority-owned by military veterans, women, and Black, Indigenous, and people of color individuals; employ six people or fewer; and/or did not receive previous assistance from other state relief programs will be prioritized in the selection process. Funding will be distributed in a 50/50 split between businesses located in the Twin Cities metro area and in Greater Minnesota.

We are holding several outreach sessions, which businesses can join or watch recordings of, including:

- [first virtual informational session](#),
- [Informational webinar](#) as the grants launched,
- Bilingual Spanish webinar on Wednesday, September 22nd at 3:00 p.m.

Applicants that qualify and are selected will receive a grant amount between \$10,000 and \$25,000 based on the number of full-time equivalent (FTEs) employees on staff. To be eligible, businesses must operate in Minnesota and be majority owned by a resident of Minnesota. Additional eligibility requirements and application information can be found at DEED's [Main Street COVID Relief Grants Program page](#).

If you have questions, you can email MSCRG.DEED@state.mn.us. We will also be keeping our Frequently Asked Questions updated as we get inquiries. Additionally, you will be able to find translated program information on our website in [Hmong](#), [Somali](#), [Spanish](#), and [Vietnamese](#). You can also watch our How To Apply For The Minnesota Main Street COVID Relief Grant video in [Hmong](#), [Somali](#) and [Spanish](#). Previously recorded information sessions are on [YouTube](#).

Applications will be reviewed, and awards will be disbursed and administered by qualified local and regionally based nonprofit organizations. Grant funds received by individual businesses can be used for working capital to support payroll expenses, rent, mortgage payments, utility bills, and other similar expenses that occur or have occurred since March 12, 2020, in the regular course of business.

The application portal will close on September 29 at 11:59 p.m. Afterward, grant applications will be selected for consideration through a computer-generated, randomized selection process.

Chamber Director Note: This application is simple to complete. Only one narrative piece! Collecting your tax documents and P and L's is what takes the most time. Go for it! What do you have to lose except for \$10-\$25,000?

VACCINE MANDATES – REPORTED BY REP BARB HALEY

I've heard from many of you concerned about vaccine mandates being pushed at the state and federal level, ultimately culminating in the announcement by President Biden earlier this month. The president [directed](#) the Occupational Safety and Health Administration (OSHA) to write a rule requiring employers with at least 100 workers to force employees to get vaccinated or produce weekly test results showing they are virus free.

The order from President Biden & OSHA does not allow for religious exemptions nor does it account for people who have natural immunity for already having contracted the virus. The Biden-OSHA vaccine mandate will be litigated on the federal level with many state attorney generals and concerned businesses ready to challenge the rules.

Here in Minnesota, Governor Walz [instituted a vaccine mandate](#) for state agency employees with unvaccinated workers needing to test weekly for COVID-19 or be subject to discipline including firing. More information on the state agency vaccine mandate [can be found here](#).

While I believe that vaccinations can be a powerful tool for public health, I also am a strong supporter of Minnesotan's health freedom and believe Minnesotans should be able to make their own decisions about vaccines for themselves and their children. Earlier this year I voted along with my colleagues for amendments that would have prohibited vaccine passports.

NEWEST CHAMBER MEMBER

Please welcome **SOD HOUSE THEATER** to our Chamber Membership. They create professional theater experiences in close collaboration with Minnesota communities. Through playful and respectful working interaction, we gather and affirm local artists and technicians, illuminate timely and relevant issues, and create an empowering space for public dialogue and reflection. We envision a Minnesota in which everyone has access to specialized theater training and performance, and where theater art becomes a driver for community engagement, relationship building, economic growth, problem solving, and transformation. Check our website for future performances: www.sodhousetheater.org

Hours of Operation: Check dates, times and locations at www.sodhousetheater.org or at <https://www.facebook.com/sodhousetheater>

EVENTS AND ACTIVITIES

DECK THE FALLS PLANNING CONTINUES

Tuesday, **September 28th**, Planning Meeting, 9 am, Nelson Insurance Conf Room, 411 N 4th St
What's happening at Deck the Falls?

More volunteers are needed to come up with activities for Small Business Saturday, the Deck the Falls Parade, Lighting of the Christmas Tree, and of course, the fireworks. If you are interested in being a part of the planning committee, please contact the Chamber at 507-263-2289 or tourism@cannonfalls.org If you have other ideas for this holiday event, please share your ideas too.

FELIZ DRINKO – CHAMBER HAPPY HOUR

Wednesday, **October 6th**, 4:40 pm at Rancho Loco, 31303 – 64th Ave Path, Cannon Falls

Featured Discussion – Brainstorming the Chamber's Future – Bring your ideas!

If you need a break in your week, check out the Chamber's version of a Happy Hour "Feliz Drinko" on Wednesday, **October 6th**, at 4:30 pm. Everyone is invited to come to Rancho Loco for salsa, chips, and a couple of Sample Platters of Appetizers. There will be no charge for this event, but you do need to buy your own drinks. Come and relax, share your ideas for the future of the Chamber, and get to know other Chamber Members.

CHAMBER BREAKFAST SET FOR OCTOBER 28TH

Thursday, **October 28th**, 7 am Breakfast and 7:30 am Presentation, Cannon River Winery, 421 Mill St W, Cannon Falls
A panel of experts will do a Q&A on the real estate market in our area, past facts and future predictions. Mark your calendars so you don't forget. Make sure to RSVP to save a seat!

I LOVE CANNON FALLS MUGS AND T-SHIRTS

I Love Cannon Falls Mugs and T-Shirts are available at the Chamber Office. The mugs are \$10 each, the Red T-Shirts are \$15 each and the Black T-Shirts are \$17 each. Buy a mug or T-Shirt and get a FREE I Love Cannon Falls Window Cling.

**I L  VE
CANNON
FALLS!**

MEMBER-TO-MEMBER NEWS

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by TUESDAY of each week.

CVSC COMMUNITY APPRECIATION DAY

Saturday, **September 25th**, from 10 am – 1 pm, Family Fare Parking Lot – 425 Main St W

Sponsored by Cannon Valley Senior Center

Hot Dog Give Away, Music by Cannon Valley Ensemble 11:30 am - 12:30 pm, and Silent Auction

FERNDALE MARKET'S APPLE SEASON STARTS!

Ferndale Market has added a produce table to their on-farm market this past weekend. Along with a variety of local produce – peppers, tomatoes, potatoes, and more – you'll find their first apples of the season, grown nearby at [Sogn Valley Orchard](#). We currently have the First Kiss variety in stock, which is extremely crisp and lightly tart. We'll soon be adding State Fair and Zestar, with more varieties continuing to come in as we head into fall.

As always, you can shop in store or use our safe and convenient [curbside pickup](#) option. Just place your order online and we'll bring your groceries out to your car when you pull up.

BITCHIN' KITCHEN – A CELEBRATION OF SPIRITED WOMEN – NOW OPEN!

Cannon River Winery, 432 Main St W, Cannon Falls

Kitchen Hours: M-Th 12 Noon to 6 pm, Fri-Sat 12 Noon – 8 pm, and Sunday 12 noon – 5 pm

[Check out the bitchin' menu!](#) Check our website for upcoming entertainment <https://cannonriverwinery.com/events/>

GRIEFSHARE – YOU ARE NOT ALONE

Tuesday, **September 28th – November 30th**, from 6:30 pm – 8:30 pm, Riverwood Community Church, 5343 Hwy 19 Blvd

If you've lost a spouse, child, family member, or friend, you've probably found there are not many people who understand the deep hurt you feel. This can be a confusing time when you feel isolated and have many questions about things you've never faced before. GriefShare groups meet weekly to help you face these challenges and move toward rebuilding your life. Each GriefShare session has three distinct elements: video input from experts, discussion group format, and personal reflection.

We meet 6:30-8:30 over 13 weeks. If you or someone you know has endured the loss of a loved one, we welcome you to join us. [Register Here](#)

ARLA MAE'S BOOYAH WAGON

Thursday, **September 30th**, at 6 pm, at Ferndale Market, 31659 Willow Trail, Cannon Falls

Bring your own chairs or blankets. Reserve your tickets at <https://www.sodhousetheater.org/arla-maes-booyah-wagon>

Arla Mae's Booyah Wagon is a poignant musical comedy that will travel to communities in Minnesota in 2021. The project is a unique collaboration between local actor Sarah Agnew and James Beard Award-winning chef Ann Kim. AMBW is designed to illuminate the benefits of buying and eating fresh, local food. Ann Kim will develop a unique booyah recipe (a traditional, thick stew served at fundraisers and community events in the upper Midwest), that can be sampled at most performances.

The show will feature a troupe of performers traveling in a food truck in search of the recipe that once made Arla Mae famous. The show is created, directed, and performed by Sarah Agnew and features local performers Jim Lichtscheidl (Guthrie, Jungle, Ten Thousand Things), Elise Langer (Ten Thousand Things), Oogie Push (New Native Theater, Full Circle), and Eriq Nelson ("The Dude," Minneapolis Children's Hospital). The set design is by Nick Golfis (Guthrie Theater), with original music by Eric Jensen (the Moving Company).

MEAT. GREET. AND TOUR!

Wednesday, **September 29th**, from 4 pm – 5:30 pm

Cannon Rivers Senior Living, 900 Main St W, Cannon Falls - All COVID Protocols will be followed.

Visit Cannon Rivers Senior Living to see our new model apartments and meet our wonderful staff. Take a tour, then take home a charcuterie board and a bottle of wine. (Available while supplies last.) Pick up your board and wine after your tour.

Tours will take place in small groups at 4:30 pm, 4:45 pm and 5 pm. RSVP to Crislyn by September 24th at 507-263-6062 or crislyn.walsh@fairview.org Parking is limited, Please park in the lot across the street.

FALL INTO WELLNESS CHALLENGE

October 1st – 31st – Mayo Clinic Health System FREE Virtual Event

There is a free fall program that we'd like to invite you to join and/or forward to those with whom you are connected.

Mayo Clinic Health System is rolling out “Fall Into Wellness,” a monthlong virtual program designed to help participants jump-start building new healthy habits. Through the program, participants will earn points if they get enough sleep and exercise, drink enough water and complete a daily activity. Fall Into Wellness has two tracks: community and corporate. This program is geared toward people 16 and older.

Build new healthy habits this fall through this month-long challenge. Complete daily activities, and track your sleep, exercise and water intake. Learn more at [mayoclinichealthsystem.org/fall-into-wellness](https://www.mayoclinichealthsystem.org/fall-into-wellness).

How to participate:

- [Choose your track and register for the program](#) by **September 30th**. On **September 30th**, you will receive a calendar that outlines your daily activities and provides a place to track your participation.
- For the month of October, participants work to earn as many points as they are able, completing the activities when it works best for them.

Please like and share the Facebook challenge link with community partners, family, friends and everybody! Thanks!!
<https://www.facebook.com/events/203378895115158>

YOUTH FUN NIGHT

Friday, **October 1st**, 7 pm – 10 pm, Grades 6 and Older, First English Lutheran Church, 511 Belle St
Come for a Friday night of fun with high energy games lead by Tony Ducklow from Youth Ministry Land. Several FELC youth met Tony at Summer Festival Camp and know the night features crazy, fun, and unexpected ways to connect with friends and faith. For more information, contact Kris Kincaid at felcykris@gmail.com

2ND ANNUAL CFEF POKER SOCIAL UPS THE ANTE FOR FUN AND PRIZES

The Cannon Falls Education Foundation is betting you won't want to pass on the chance to win up to \$1000 at their 2nd Annual Poker Social. Taking place from 4 pm – 8 pm on Saturday, **October 2, 2021**, participants will register at Mill Street Tavern, located at 410 Mill Street West in Cannon Falls. They will then visit seven downtown Cannon Falls businesses to retrieve seven cards which will make up their poker hand, enjoying special food, drink and shopping deals while at each business. A winning hand could win from \$50 to \$1000. The \$1000 prize is sponsored by First Farmers & Merchants Bank, and participating downtown businesses are Brewster's Bar & Grill, Cannon Valley Specialties, Chuggers Bar and Grill, Dudley's Pizza & Sandwich Shop, La Boutique Unique, Tilion Brewing Company, and Cannon Falls VFW Post 4452.

The 2nd Annual Poker Social for the Cannon Falls Education Foundation is sure to draw a full house so mark your calendars now. For more details, visit <https://www.facebook.com/events/1522079251500120>.

CANNON FALLS LION'S CLUB FOOD TRAILER

Saturday, **October 2nd**, 10:30 am to Closing, in front of Tilion Brewing Company, 432 Mill St W
The Lions will be serving delicious steak sandwiches, famous spam sandwiches, brats, hot dogs, and chips. Bottled pop and water will also be available.

FERNDALE MARKET CUSTOMER APPRECIATION DAY

Saturday, **October 2nd**, 11 am – 2 pm at Ferndale Market at 31659 Willow Trail, Cannon Falls
On **October 2nd**, Ferndale Market is throwing a party to thank you for your support of our family farm and market! Join us from 11am to 2pm for a complimentary lunch, live music, food samples, and more. Follow us on [Facebook](#) to learn more and watch for updates.

TWIN CITIES HORSE SALE

Saturday, **October 2nd**, starts at 10 am – Paints, Appaloosas, and Quarter Horses
Simon Horse Company, 29100 Harry Ave, Randolph, MN <https://www.simonhorsecompany.com/>

49th ANNUAL SOGN VALLEY ART FAIR

Saturday, **October 2nd**, and Sunday, **October 3rd**
Veterans Lane and VFW #4452 Parking Lot
Find more details about vendors and activities at <https://www.facebook.com/sognvalleyartfair/>

HARVEST FIBER FESTIVAL

Saturday, **October 2nd**, 9 am – 5 pm and Sunday, **October 3rd**, 9 am – 3 pm

Harvest Hill Acres, 7477 – 400th St, Dennison, MN

Family Friendly Events, Kid's Crafts, Llama Walks and Food Trucks. There will be vendors from all over the Midwest!

Various fiber demonstrations will happen throughout the weekend. (Masks required indoors)

For more information call 713-244-4184 or email harvesthillacres@aol.com or go to <https://harvesthillacres.com/>

TILION BREWING COMPANY - Oktoberfest

Saturday, **October 2nd**, and Sunday, **October 3rd**

432 Mill St W, Cannon Falls <https://tilionbrewing.com/> or <https://www.facebook.com/tilionbrewing/>

FALL HARVEST EXPERIENCE!

Through Sunday, October 3rd, 8:30 am – 1 pm on Saturdays and 9:30 am – 2 pm on Sundays

Cannon River Winery, 421 Mill St W, Cannon Falls

Join us for an educational, hands-on Harvesting Experience, followed by a delicious catered meal and wine tasting. All this with the breathtaking views of the Sogn Valley as your backdrop. When you return to the winery, you will have the chance to get an up close and personal demonstration of the de-stemming process as well as coupons to use on Winery purchases.

Regular Tickets are \$25 each and Crew Club Tickets are \$15 each [More Info and Tickets Here!](#)

ROTARY ROSE SALE

The Cannon Falls Rotary Club is holding their Annual Rose Days. Find a Rotary Member to get your roses ordered.

They are \$25 dozen, and you get to choose your color when you pick them up at Cromer's Creation on Friday, **October 8th** or Saturday, **October 9th**, from 9 am – 5 pm. Cromer's Creation is located at 1104 5th St N. Roses not picked up by 1 pm on Saturday, **October 9th**, will be donated to a local charity.

The Cannon Falls Rotary Club wishes to thank you for your support. These funds will be used for youth projects and scholarships in Cannon Falls and Randolph.

TRUNK OR TREAT

Sunday, **October 31st**, 10:15 am – 11:15 am, First English Lutheran Church, 511 Belle St

What do we do when Halloween is on Sunday? Trunk or Treat! You are invited to wear your Halloween costume to church. After church, head out to the parking lot for trick or treating. Volunteers will have car trunks decorated and be supplied with Halloween treats. Children will go trick or treating from car to car. Don's Crumble Beef Sandwiches will be here with their food truck, and we invite all ages to enjoy this event. What do we need besides trick or treaters?

We need approximately 12 volunteers to decorate their car/SUV/truck and Halloween candy for the trick or treaters! Please bring donations of candy to church prior to the event. For more information, contact Kris Kincaid at felcykris@gmail.com

2021 CHAMBER SPONSORSHIPS (as of 09232021)

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER GOLD SPONSORS



**FLOWER BASKET SPONSORSHIPS FROM
COMMUNITY**

Annette and John Bing – *In Memory of Dona Mae
Kimball*
Babe & Jim Nelson – *In Memory of Mary Ketchum*
Barb Kamholz - *Jack*
Beverly Lundell
Bill and Nancy Althoff
Carrie Johnson and Ryan Josephs – *In honor and loving
memory of Patty Anderson*
Cliff and Karen Adel
Denell Johnson – *In Memory of Dylan Johnson*
Gary and Ann Thacher
Gwen Rose – *In Memory of David Delzer and Theresa
Rose*
Jim Bassett – *In Memory of Mary Bassett*
John Anderson – *In Memory of Dawn Dettling*
John Lindahl – Gemini Employee Contribution
Karen Carnel/Estate of Irene Carnel – *In Memory of
Irene and Tom Carnel*
Karen Slininger
Kathleen Dalton – *In Memory of Dawn Dettling*
Larry and Kay Dammer
Liz O’Gorman – *In Memory of Bob, Laurie and Dan
O’Gorman*
Louise Bowman
Marcella Knoblauch – *In Memory of Wilmer*
Mrs. Evelyn L Strack
Peterson Turkey Hatchery – *In Memory of Pat Anderson*
Richard Miller – *In Memory of My Wife*
Rod Nelson – *In Memory of Mary Nelson and Pat
Anderson*
Sue’s Garage Sales – *Gifts from Community at the Shop*

**\$100 SPONSORSHIP LEVEL –
Children’s Easter Cruise, Flower Baskets, Halloween
Trick or Treat Trot & Open-Air Fair**

Bayer Crop Science
Courtesy Corporation - McDonalds
Cycle America
Dakota Electric Association
Family Salon
First Farmers & Merchants Bank
Mayo Clinic Health System
Merchants Bank
Northside Storage
Sustane Natural Fertilizer

**\$250 SPONSORSHIP LEVEL –
Golf Tournament Hole Sign
& Deck the Falls Fireworks**

Cycle America
Dakota Electric Association
First Farmers & Merchants Bank
Minnesota Energy Resources
Northside Storage
The Terrace of Cannon Falls
VASA Spring Garden Mutual
Xcel Energy

**\$400 SPONSORSHIP LEVEL –
Golf Tournament Meal**

Dakota Electric Association
Henkel
Lindell Heating and Air Conditioning, Inc.

**\$500 SPONSORSHIP LEVEL –
Golf Tournament Team
& Light Up Cannon Falls**

Banks Outdoors/Hancock Concrete
Cannon Auto Repair
Cannon Falls Beacon owned by O’Rourke Media Group
Community Resource Bank
First Farmers & Merchants Bank
HBC, Inc.
Highview Woodworking, LLC
Interstate Building Supply
Luvy’s Barn Art
Mayo Clinic Health System
Merchants Bank
Merrimutts Inn
Nelson Insurance
ReMax Cannon Realty
Sustane Natural Fertilizer
Xcel Energy/Goodhue County Commissioners