

CALENDAR OF EVENTS

(Check for articles in the newsletter for more details on events.)

February 12-14 From the Heart Gifts – Love Is In The Air, 100 S 4th St, Cannon Falls (Weichert Realty)

February 13 Sweetheart Soiree, 5 pm – 10 pm, Cannon River Winery, 421 Mill St W, Cannon Falls

February 15 Cannon Falls Library Closed for President's Day

February 16 State of the City Address, 7:30 am, Zoom Meeting, register to receive link

February 16 The Ins and Outs of Dining – 9 am – 10:30 am, Zoom Meeting – Register to receive link

February 21 Theater for the Thirsty, 9 am and 10:30 am, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

PAY YOUR 2021 MEMBERSHIP ONLINE

Go to www.cannonfalls.org and click on the Member Login button in the upper right corner of your screen. You will be prompted to create your business' account on GrowthZone. Your Chamber Membership information will automatically come up showing you have an invoice to pay. There will be no additional charges to your credit card for paying your membership online. The 2nd round of invoices will be emailed out by February 12th.

There are 99 members who have paid their 2021 Membership listed on the last page of this E-Newsletter. If you have paid, please check to see if your name is there. Contact the Chamber if it is not.

AD IN THE 2021 DISCOVER GUIDE

If you have not heard from By All Means Graphics, you need to reach out to them by calling 507-663-7937 and ask for Stephanie. You can also reach her at cfdiscover@byallmeansgraphics.com The Ad Rate Sheet and Ad Reservation Agreement is attached to this email message.

Ad content is due by **February 12th**, Camera-Ready Art is due by **February 17th** and our guide will be going to press on **February 26th**. Distribution of the guides will be after **March 16th**.

STATE OF THE CITY ADDRESS - RSVP TO GET ZOOM LINK

Tuesday, **February 16th**, at 7:30 am – Register with the Chamber to receive the Zoom Link

Check into this presentation by the City of Cannon Falls. Find out what has happened Cannon Falls in 2020 and then

what will happen in 2021. Neal Jensen, City Administrator, will be giving a Budget Report, Laura Qualey, CEDA

Business Specialist, will cover the Economic Developments that are in the works, and Mayor John Althoff will review the City's past year.

Please register with the Chamber Office to receive the Zoom Link for this meeting by calling 507-263-2289 or emailing tourism@cannonfalls.org

2ND ROUND PPP GRANTS

Please contact your local financial institution to get your application for the 2nd Round PPP Loan. Funds are running out, so please act fast. These funds are also in Olmsted, Rice and Dakota Counties.

If you have received your 2nd Round PPP Loan, go to www.uschamber.com/sbloans to find out how to get your PPP loans forgiven.

WHO JOINED THE CHAMBER?

Let's welcome Mark and Merlyn Lindell, partners of Lindell Sales and Service! Their business is based on Farm Equipment that is cattle, feeding, and manure-handling equipment. They also provide sales and service on their products.

Mark commented that he joined the Chamber because he had been receiving the weekly Chamber E-Newsletter since they were last a member. He liked the news, updates and events/activities that were being shared by the Chamber.

SHOW YOUR CHAMBER PRIDE

If you would like to show your pride in the community, stop by the Chamber Office to pick-up a complimentary Chamber Member Sticker and an "I Love Cannon Falls" Window Cling. Let everyone know you support your Chamber and community.

WORKPLACE VACCINE STRATEGIES, POLICIES, AND RECOMMENDATIONS FOR EMPLOYERS

Mark your calendars and register now for the Rochester Area Chamber's next **Path Forward: Vaccine Strategy Information for Business Webinar**. This timely webinar will take place on **Thursday, February 11th from 11 am – 12 pm**. It will feature Mike Melius, Associate Director of Public Health with Olmsted County, speaking to the County's vaccine rollout, and Greg Griffiths, Attorney/Stakeholder with Dunlap & Seeger, PA, discussing workplace vaccine strategies, policies, and recommendations for employers. Please note, this webinar will feature information that will be current as of February 11, 2021.

AGENDA

11:00am - Welcome

11:05am - Olmsted County Update

- Mike Melius, Associate Director of Public Health
- Talking Points Include:
 - Vaccine Distribution Plan for the Rochester Area
 - Business Community's Frequently Asked Questions

11:25am - Dunlap & Seeger, P.A. Update

- Greg Griffiths, Attorney/Stakeholder
- Talking Points Include:
 - Developing a Workplace Vaccination Strategy
 - Policies and Recommendations for Employers

11:50am - Q&A

[Click HERE to Register Now](#) Access is free and open to everyone, but registration is required to get the Zoom information. Please do not miss this important webinar -- register today!

GROWTHZONE BENEFITS FOR YOU

Go to www.cannonfalls.org and click on the Member Login button in the upper right corner. From here, you will need to create an account for your GrowthZone Chamber Membership. Your username will be your email address, and you can create your own password. Once you have a website account on GrowthZone, you will be able check out the following:

- Members can easily update your membership profile and contact information whenever you want.
- Update your business information. Add your logo or photos!
- Make payments online for memberships, events, sponsorships, and promotional items.
- Add your events and activities to the Chamber's Calendar of Events. This can be community events too.
- Post Member-to-Member deals, jobs, and other types of notices.
- Add your job postings and properties for lease or rent to the webpage for the community to see.

During this past week, the Chamber has been working with GrowthZone on any issues that have been brought to our attention. Please let us know if you need any assistance, and we will help you or get an answer.

2021 SPONSORSHIPS

More information will be coming out soon regarding the Chamber's 2021 Sponsorships. Stay Tuned!

Flower Baskets sponsorships have already started to come in, and the flowers will be coming in May! If you have sponsored the Flower Basket Program (\$100) in the past, please continue your support. If you need an invoice, let the Chamber know and it will be sent out to you.

The Chamber's non-profit status is a 501c6. This means the Chamber cannot accept donations. Your sponsorships can be used as a **business expense**. If you have any questions, please contact the Chamber at 507-263-2289 or your tax professionals.

OPEN POSITIONS IN THE CANNON FALLS AREA

GRANDSTAY OF CANNON FALLS

Announces they are looking for a Part-Time Front Desk Agent. The hours are 3 pm – 11 pm. Contact Pam Steffenhagen at 507-757-1100 if you are interested in some extra hours. Pam can also be reached at cannonfalls@grandstay.net

EXPRESS SHARES OPEN POSITIONS IN CF

Apply at Express for our Open Positions in Cannon Falls. Call 651-388-6331 or apply online at www.redwingexpress.com

Contact Express today for help filling a variety of highly skilled jobs across a wide variety of disciplines, including:

- Accounting and Finance
- Marketing, Advertising, and Creative
- Engineering and Manufacturing
- Information Technology
- Administrative
- Human Resources

**I L  VE
CANNON
FALLS!**

MEMBER-TO-MEMBER NEWS –

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by Thursday of each week.

ACT PREP CLASS

Saturday, **February 6th**

1 pm – 2:30 pm via Zoom – Email cfl_ill@selco.info to receive the Zoom Link.

FREE Zoom Classes for Teens – Find out what to expect from each section of the test – Practice stress relief and self-calming techniques – Learn powerful test-taking strategies – Get take-home access to some of the best ACT resources available!

ANTI-RACISM WORKSHOP SERIES

Tuesdays, **February 9th – February 23rd**, 2 pm – 3 pm via Zoom

A six-part workshop series which will examine racism and discrimination through oral history. For a link to the Zoom Meeting, email Matt at mstelter@selco.info

MORE WEEKS OF READING!

February 9th – March 16th

Groundhogs Day kicks off our winter reading program for adults and teens. Read books, attend events, and win prizes.

Sign-up at the Library, call 507-263-2804 or [Register Here](#).

GRIEFSHARE SESSION

Tuesdays, February 9th through March 30th, 6:30 pm – 8:30 pm on ZOOM

Riverwood Church, Contact [Pastor Paul](#) for more details.

PERSONALITY-TYPE WORKSHOP

Friday, **February 12th**, 4 pm – 5 pm via Zoom

Explore multiple types of self-administered personality tests to help you determine, describe, and delineate the various aspect of your personality, preferences, and predilections! Email Matt at mstelter@selco.info for a link to the Zoom Program.

FROM THE HEART GIFTS – LOVE IS IN THE AIR

From the Heart Gifts was open on **February 12th – 14th** for Love is in the Air. This shop is made up of a diverse group of talented artists and crafters who bring in their crafts, jewelry, wall hangings, refurbished items, and collectibles. Local businesses also have their products and services available for purchase. There will be plenty of great gift ideas in this inviting, retail setting.

Friday, **February 12th**, and Saturday, **February 13th**, from 11 am – 6 pm and Sunday, **February 14th**, from 11 am – 4 pm
100 S 4th St, Cannon Falls (*also known as Weichert Realty*).

If you would be interested in having your gifts be a part of this new boutique, please contact Cheryl Siebenaler on her cell at 507-951-0839 or email her at Cheryl.Siebenaler@gmail.com

SWEETHEART SOIREE

Saturday, **February 13th**, 5 pm – 10 pm

Cannon River Winery, 421 Mill St W, Cannon Falls

‘Prom’ the way it should have been! Dinner and Live Music! Dinner provided by Hastings Public House. Music by Eden Road. Tickets are available at www.cannonriverwinery.com

THE INS AND OUTS OF DINING – REDESIGNING DINING AND DELIVERY

Join us for a free virtual business training for food business owners!

[Register now!](#)

Tuesday, **February 16th**, at 9 am

Restaurant owners and managers have found themselves in uncharted territory and challenging times due to the pandemic. In trying times, it is often difficult to see in what direction to go. Ralph Kridner, long-time restaurant consultant and wine expert, will show you ways to keep your food business profitable by creating a smooth experience for your customers.

We will cover the value of online ordering, loyalty programs, and contactless order pickup as well as how to best communicate with your customers in this environment. Join us to learn how to put systems in place that allow you to get back to what you love about your business. Sponsored by Southern MN Initiative Foundation.

ACT PRACTICE TESTING

Saturday, **February 20th**, - Full Rest (no essay) Both tests are the same.

Sunday, **February 21st** - Full Rest (no essay)

10 am – 2 pm via Zoom

FREE proctored (via Zoom) practice exams simulate actual test conditions

Privately self-score your test from home

Email cfl_ill@selco.info to receive the Zoom link and pick up your test materials from the library before 5 pm, Friday, **February 19th**.

“THE ROUGH AND THE HOLY” THEATER for the THIRSTY

Sunday, **February 21st**, at 9 am and 10:30 am

Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

We have a special treat coming on Sunday, **February 21st**. Jeremiah Gamble will be at Riverwood during both of our Sunday morning services to perform the play, *The Rough and the Holy*. The 45-minute play depicts the life and teachings of Jesus through 15 different characters. Many of you have experienced *Theater for the Thirsty* through the wonderful performances at our Women's Christmas Dessert events. So, come for a great morning!

JOIN GIRL SCOUTS FOR FREE!

Lean on Girl Scouts during these challenging times, and beyond. For a limited time, we're offering free memberships (\$25 value) to girls in grades K-12 who join before **February 28, 2021**. From February–May 2021, girls in grades K-3 will be invited to virtual sessions led by our youth program experts. They'll explore hands-on programs that promote happiness and mental health, character development, and social interaction with other girls her age. Join us at www.GirlScoutsRV.org/Join

SPRING LIBRARY PROGRAMS SURVEY

Spring is coming, and with it, warmer weather! We at the Cannon Falls Library expect that we'll be able to offer some outdoor, in-person library programs, in addition to our virtual library programs, weather permitting.

Please tell us your preferences about what kind of programming you'd like to see from us as we plan for March – May 2021. Thank you for taking the time to share your opinions with us? Go out to this link for our survey, [Access survey here](#).

CELEBRATE VALENTINE'S DAY WITH LOCAL TREATS!

Our shelves are stocked with delicious locally-made treats, including chocolate boxes and hearts from [Costas Candies](#), based in Owatonna, Minnesota.

We also have two premade gift boxes available in store that include gift certificates to Cannon Falls restaurants. The [Cheesy Valentine's Day Gift Box](#) features a variety of CannonBelles cheese, Ferndale turkey snack sticks, and a gift certificate to CannonBelles Coffee and Ice Cream. The [Local Treats + Dinner Gift Box](#) features a variety of our favorite meat, cheese, and chocolate items, plus a gift certificate for Mill Street Tavern.

If you're not able to make it to our on-farm market, but want to share local foods with loved ones far away, we have gift boxes available to ship as well. Check out our [shipping page](#) for details on our Minnesota Valentine's Day Box, Pizza Night Box, and more!

Now Available: Boneless Turkey Breast Roast

One of our most popular items for our restaurant partners is our Boneless Turkey Breast Roast. Now, thanks to customer demand, we are making it available in our market! Our Boneless Turkey Breast Roast is made from one whole, boneless breast and is netted and basted for easy roasting. It's simple to cook, versatile, and averaging 9 pounds, can feed your family for meals! [Order Yours Today!](#)

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER GOLD SPONSOR



2021 CHAMBER SPONSORSHIPS (as of 020521)

FLOWER BASKET SPONSORS 2021

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*

Gwen Rose – *In Memory of David Delzer and Theresa Rose*

Mrs. Evelyn L Strack

2021 CURRENT MEMBERSHIPS (as of 02052021)

In 2021, our membership dues have not increased. The 2021 Membership Dues Listing and Application are attached with this E-Newsletter. The 2nd round of invoicing will be emailed before February 12th. Our new Chamber Members are marked with ** after their name.

1. Acacia Studio Massage and Healing Center
2. Ace Hardware of Cannon Falls
3. Ag Partners Co-op
4. Althoff's Hardware & Gifts
5. American Legion Post #142
6. Animal Health Center
7. Antiques on 4th
8. Aqualand Aquarium Center
9. Arena Trailer Sales
10. Best Buy Liquors
11. Bob Draheim – Busy Bee Honey
12. Brewster's Bar & Grill
13. Burkhardt Law
14. By All Means Graphics
15. C & S Vending
16. Cannon Auto Repair
17. Cannon Equipment
18. Cannon Falls Education Association
19. Cannon Falls Education Foundation
20. Cannon Falls Golf Club
21. Cannon Falls ISD #252
22. Cannon Falls Military History Museum
23. Cannon Valley Chiropractic
24. Cannon Valley Fair
25. Cannon Valley Garage Doors
26. Cannon Valley Senior Center
27. Cannon Valley Specialties
28. Cannon Valley Trail
29. CannonBelles Coffee & Ice Cream
30. Chicago Ed's
31. Christ United Methodist Church
32. Cromer Creations
33. Cycle America
34. Dakota Electric Association
35. Danville Signal Processing
36. Don's Crumble Beef Sandwiches
37. Dudley's Pizza & Sandwich Shop
38. Earl C Benson & Associates
39. Edward Jones
40. Express Services Red Wing Inc
41. FJ Moore
42. Family Salon
43. Ferndale Market
44. First Choice Clinic
45. First English Lutheran Church
46. Freeberg Insurance
47. Gopher Hills Golf Course
48. Hancock Concrete
49. Hemann Grover & Co
50. Henkel
51. Indy Specialty
52. Interstate Building Supply
53. Invenergy
54. Jim Bassett
55. Keith Meyers
56. Lake Byllesby Improvement Association
57. Larry Dammer
58. Lindahl Tire and Auto Service
59. Lindell Heating and Air Conditioning
60. Lindell's Sales & Service**
61. Lorentz Meats
62. Lookin Good Family Salon
63. Lundberg Funeral Home
64. McDonald's – Courtesy Corporation
65. McIntee Chiropractic
66. Merrimutts
67. Nelson Insurance
68. New Trier Trophy House
69. Northside Storage
70. Our Saviors Lutheran Church
71. Park Street Apartments
72. Phillippo Scout Reservation
73. Q-Media KWNG-KCUE
74. Quik Stop-BP of Cannon Falls**
75. Randolph Baptist Church
76. ReMax/Cannon Realty
77. Riverwood Community Church
78. Rod Nelson
79. Rod's Liquors
80. SAC Towing and Recovery**
81. St Paul's Lutheran School & Church
82. St Pius V Catholic Church
83. Sandstrom Auto & Truck Repair
84. StarTech Computing
85. State Farm
86. Strike Tool/Banks Outdoors
87. Sue's Garage Sales
88. Sustane Natural Fertilizers
89. TACS of So MN
90. Tilion Brewing Co.
91. Town & Country Granite
92. True North Church
93. Urland Lutheran Church
94. VanGuilder Construction
95. VASA-Spring Garden Mutual
96. VFW Post #4452
97. Welch Village Ski Resort
98. World Food Processing
99. Xcel Energy