

CALENDAR OF EVENTS

(Check for articles in the newsletter for more details on events.)

- February 21 Theater for the Thirsty, 9 am and 10:30 am, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls
- February 26 Friday Fish Fry, 4:30 pm – 6:30 pm at St Pius V, 410 Colvill St W, Pre-Order is Required
- March 19 Comedy Night at Riverwood, Video starts at 7 pm, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls
- April 3 Chamber Children's Easter Cruise, 10 am – Noon, Cannon Valley Fairgrounds, watch for maps

CHAMBER WEBSITE IS UP AND WORKING!

Over the past 2 weeks, the Chamber's website has been having major difficulties (not running, loss of drop-down menus, etc). This has been fixed as of today with our new host, HostGator. The web address has not changed, so check us out. A big shout of "Thanks" also goes to StarTech Computing for assisting with saving our site and moving it to our new host.

EMAIL SCAMS ARE HAPPENING RIGHT HERE IN CF

Be aware of an email scam that was sent to the Chamber this morning. They claimed they were one of our Chamber Members and they asked the Chamber to purchase a gift card for them. Don't fall for these intruders! Contact the person they are claiming to be and find out the truth.

2021 DISCOVER GUIDE DEADLINE IS FAST APPROACHING

Our guide will be going to press on Friday, **February 26th**. Distribution of the guides will be after **March 16th**.

Don't get left out of this great marketing opportunity. The listing narratives about your business are FREE. The narrative can include your business name, address, phone number and social medial sites. Plus, if you really want a sentence or 2 to talk about your business/service, get it in quickly.

Ad space is still available too. If you have not heard from By All Means Graphics, you need to reach out to them by calling 507-663-7937 and ask for Stephanie. You can also reach her at cfdiscover@byallmeansgraphics.com The Ad Rate Sheet and Ad Reservation Agreement is attached to this email message.

GET HELP WITH MARKETING ASSISTANCE

Here is a great opportunity for any of you to take a St. Olaf student up on free marketing assistance. Information is below for people to reach if are interested. Please contact Sian Christie by calling 507-403-9174 with any questions.

Deadline to apply: ASAP or by **February 22nd**

Summary: St. Olaf Students will work with client organizations to develop a strategic marketing plan including an industry analysis, identify and select a target market and then build a plan to reach that market. Additionally, there is a social media component so it is hoped that students can post onto your social media sites if you have them (with client approval of course).

ASAP or by February 22nd at the latest please complete [this quick form](#)

- **February 26th at 9:05 am** – Via Zoom - You will have the opportunity to informally present your project to your team. Please prepare a general overview of your business and a short summary of the issues you would like researched. The students will be prepared to ask you questions
- **March 5th** – Your team will send you a timeline/project outline. This will be a good time to ensure your team has effectively interpreted your needs
- **March 26th at 9:0am** – Via Zoom – Your team will have completed an industry analysis and present their findings to you in the class. This will be the first time that you can ensure they are providing the type of information that you are interested in. It will be important to provide specific and honest feedback. They will also provide you with a written

report that you should look over after their presentation. Again, if you have any feedback please send an email to your group.

- **April 16th at 9:05 am** – Via Zoom – Your team will present an evaluation of your current social media strategy and provide recommendations
- **April 30th** - The final Strategic Marketing plan is due. This will be a significant report (10-30 pages). While it is envisaged that organizations will not be surprised by much of the information, the goal is to provide actionable recommendations for improvement.
- **May 10th – 14th** (M, W or F) – Via Zoom - The teams will present their findings. We are hoping that you will be able to make it to this final presentation so if you have a preference of which day please let your team know at your earliest convenience
- **BY May 17th** – Client organizations will be asked to supply constructive feedback on the plan and the process

SUPPORT THE CANNON FALLS FIRE DEPARTMENT RELIEF ASSOCIATION

In cooperation with the Cannon Falls Area Schools, the Cannon Falls Fire Department will be providing fire safety education materials for our children. These materials have been designed exclusively by the National Fire Safety Council, Inc., a 501c3 tax exempt non-profit organization. This vital program will assist our fire fighters in teaching our children about fire safety and burn prevention.

Cannon Falls Fire Fighters are confident that fires and fire losses can be prevented if children and their parents can be properly educated on fire safety. To help cover the costs of these training materials, the fire fighters are turning to our community for assistance. Suggested sponsorship levels include: \$60 – 20 children, \$90 for 30 children, \$180 for 60 children, \$225 for 75 children, \$300 for 100 children, \$600 for 200 children and \$1,500 for 500 children. Any contributions are greatly appreciated.

An acknowledgment of those supporting this program will be listed in the activity manual under the heading, **“Provided as a Public Service by People Who Care.”**

Your checks should be payable to National Fire Safety Council, Inc., and they can be mailed to Cannon Falls Fire Dept, ATTN: Fire Chief Mike Althoff, 322 Hoffman St W, Cannon Falls, MN 55009. If you would like to pay by credit card, please contact Bonnie at 1-877-435-7777. **March 19th** Deadline.

CANNON FALLS AND RANDOLPH ARE GROWING

Welcome Services 4 You has been very busy these past couple of months. In December 2020, 5 new families moved into the Cannon Falls area. These families came from Georgia and Wisconsin, plus our surrounding communities.

January 2021 had even more individuals moving in. 9 families moved to Cannon Falls, and 1 family chose Randolph. This month our new people came from Iowa, Washington and the Metro. These families brought 11 children too.

2021 ONLINE MEMBERSHIPS

We currently have 130 members who have paid their 2021 Membership listed on the last page of this E-Newsletter. If you have paid, please check to see if your name is there. Contact the Chamber if it is not.

To pay your membership, go to www.cannonfalls.org and click on the Member Login button in the upper right corner of your screen. You will be prompted to create your business' account on GrowthZone. Your Chamber Membership information will automatically come up showing you have an invoice to pay. There will be no additional charges to your credit card for paying your membership online.

SHOW YOUR CHAMBER PRIDE

If you would like to show your pride in the community, stop by the Chamber Office to pick-up a complimentary Chamber Member Sticker and an “I Love Cannon Falls” Window Cling. Let everyone know you support your Chamber and community.

**I  LOVE
CANNON
FALLS!**

2021 SPONSORSHIPS COMING OUT NEXT WEEK

The updated Chamber Sponsorships will be shared with you next week. The Chamber Board was very creative in coming up with new sponsorship opportunities for everyone to participate in. Watch your email!

MEMBER-TO-MEMBER NEWS –

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by Thursday of each week.

ACT PRACTICE TESTING

Saturday, **February 20th**, - Full Rest (no essay) Both tests are the same.

Sunday, **February 21st** - Full Rest (no essay)

10 am – 2 pm via Zoom

FREE proctored (via Zoom) practice exams simulate actual test conditions

Privately self-score your test from home

Email cfl_ill@selco.info to receive the Zoom link and pick up your test materials from the library before 5 pm, Friday, **February 19th**.

“THE ROUGH AND THE HOLY” THEATER for the THIRSTY

Sunday, **February 21st**, at 9 am and 10:30 am

Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

We have a special treat coming on Sunday, **February 21st**. Jeremiah Gamble will be at Riverwood during both of our Sunday morning services to perform the play, *The Rough and the Holy*. The 45-minute play depicts the life and teachings of Jesus through 15 different characters. Many of you have experienced *Theater for the Thirsty* through the wonderful performances at our Women's Christmas Dessert events. So, come for a great morning!

ANTI-RACISM WORKSHOP SERIES

Tuesdays, **February 23rd**, 2 pm – 3 pm via Zoom

A six-part workshop series which will examine racism and discrimination through oral history. For a link to the Zoom Meeting, email Matt at mstelter@selco.info

MORE WEEKS OF READING!

February 23rd – March 16th

Groundhogs Day kicks off our winter reading program for adults and teens. Read books, attend events, and win prizes. Sign-up at the Library, call 507-263-2804 or [Register Here](#).

GRIEFSHARE SESSION

Tuesdays, February 23rd through March 30th, 6:30 pm – 8:30 pm on ZOOM

Riverwood Church, Contact [Pastor Paul](#) for more details.

HIRING EVENT

Express Professionals is holding a Hiring Event on Wednesday, **February 24th**, on site in Red Wing at 910 Main St. We are now scheduling interview times for our open 2nd and 3rd shift positions at 3M. Starting pay rates \$17.70-\$18.90/hr.

For a list of all of Express open jobs, visit <https://www.expresspros.com/RedWing/Job-Openings.aspx>

Come and Follow Us on Facebook!

We have 2 current pages that have updated job openings, labor statistics, and upcoming events!

<https://www.facebook.com/RedWingExpress> <https://www.facebook.com/CannonFallsExpress>

FRIDAY FISH FRY AT ST PIUS V

Friday, **February 26th**, from 4:30 pm – 7 pm

St Pius V Catholic Church (lower level)

The cost is \$10 per meal and **pre-ordering** is required (form attached to E-Newsletter). There will be curbside pick-up by the lower level of the church. The meal being served will include: Alaskan Pollack (fried or baked), Rice, Baked Beans (all gluten free), Coleslaw, Fresh Veggies, Hi-Quality Bakery Bun and Brownie.

You may call the church at 507-263-2578, but pre-payment is required by February 19th. On the Pre-Order Form, you also need to choose your pick-up time.

LEGENDS AND LORE OF WINTER (Tales for the darkest days of the year)

When: Friday, **February 26th**

Where: Cannon Falls Public Library --Virtually at 7 pm

Cost: Free-Open to all ages

Get ready for a scary evening of stories with Chad Lewis from the dark side of Winter as he has put together a bizarre virtual program for the Cannon Falls Public Library.

Winter may seem like a quiet time, but it is actually filled with bizarre tales and stories of how to make weird spirits, Krampus-the helper of Santa Claus, stories of little people, werewolves, witches, people being burned alive, and numerous other cold traditions!

Discover: Krampus- Santa's evil companion, the Wendigo--a cannibalistic sprit of the north, the night where animals can speak, why we put holly and evergreen around the house, the tradition behind the Yule log, where witches and little people roam, and much, much more.

RSVP to the Cannon Falls Library by calling 507-263-2804 or emailing mstelster@selco.info to get the Zoom Link.

ONLY ONE WEEK LEFT TO JOIN GIRL SCOUTS FOR FREE!

Lean on Girl Scouts during these challenging times, and beyond. For a limited time, we're offering free memberships (\$25 value) to girls in grades K-12 who join before **February 28, 2021**. From February–May 2021, girls in grades K-3 will be invited to virtual sessions led by our youth program experts. They'll explore hands-on programs that promote happiness and mental health, character development, and social interaction with other girls her age. Join us at

www.GirlScoutsRV.org/Join

FREE FAMILY FUN DAY: SNAPSHOTS IN HISTORY

Saturday, **March 6th**, Noon – 3 pm

Goodhue County Historical Society 1166 Oak St, Red Wing

Join us for some photo themed fun for our March Free Family Fun Day. Photos are one of the many things that the historical society collects and preserves. Come and enjoy some photo themed activities, crafts and also come and look at our new photography exhibit in our meeting room with pictures from around the county in the past and recreated in present.

FROM THE HEART GIFTS – LOVE IS IN THE AIR

From the Heart Gifts will be open on **March 12th – 14th** celebrating the Luck of the Irish. This shop is made up of a diverse group of talented artists and crafters who bring in their crafts, jewelry, wall hangings, refurbished items, and collectibles. Local businesses also have their products and services available for purchase. If you would be interested in having your gifts be a part of this new boutique, please contact Cheryl Siebenaler on her cell at 507-951-0839 or email her at Cheryl.Siebenaler@gmail.com

COMEDY NIGHT AT RIVERWOOD!

On Friday, **March 19th**, at 7 pm, Riverwood will be showing the comedy video, "Full Range Motion" by Tim Hawkins. This comedy set was recently featured on the Focus on the Family webcast. Tim Hawkins is one of the most popular Christian comedians around today. Come and have a good laugh!

SPRING LIBRARY PROGRAMS SURVEY

Spring is coming, and with it, warmer weather! We at the Cannon Falls Library expect that we'll be able to offer some outdoor, in-person library programs, in addition to our virtual library programs, weather permitting.

Please tell us your preferences about what kind of programming you'd like to see from us as we plan for March – May 2021. Thank you for taking the time to share your opinions with us? Go out to this link for our survey, [Access survey here](#).

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER GOLD SPONSOR



2021 CHAMBER SPONSORSHIPS (as of 02192021)

FLOWER BASKET SPONSORS 2021

Bayer Crop Science
Mayo Clinic Health Services
Peterson Turkey Hatchery – *In Memory of Pat Anderson*
Carrie Johnson and Ryan Josephs – *In honor and loving*

memory of Patty Anderson

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*
Gwen Rose – *In Memory of David Delzer and Theresa Rose*
Mrs. Evelyn L Strack

2021 CURRENT MEMBERSHIPS

This is a current membership listing as of 2/19/2021. We have a total of 130 members. Our new Chamber Members are marked with ** after their name.

1. Acacia Studio Massage and Healing Center
2. Ace Hardware of Cannon Falls
3. Ag Partners Co-op
4. Althoff's Hardware & Gifts
5. American Legion Post #142
6. Amesbury Truth
7. Animal Health Center
8. Antiques on 4th
9. Aqualand Aquarium Center
10. Arena Trailer Sales
11. Bayer Crop Science
12. Best Buy Liquors
13. Bob Draheim – Busy Bee Honey
14. Brewster's Bar & Grill
15. Burkhardt Law
16. By All Means Graphics
17. C & S Vending
18. Cannon Auto Repair
19. Cannon Computers**
20. Cannon Cruisers Car Club
21. Cannon Eye Clinic
22. Cannon Equipment
23. Cannon Falls Auto Sales
24. Cannon Falls Dairy Inn
25. Cannon Falls Downtown Farmers Market
26. Cannon Falls Education Association
27. Cannon Falls Education Foundation
28. Cannon Falls Golf Club
29. Cannon Falls ISD #252
30. Cannon Falls Military History Museum
31. Cannon Falls Rotary Club
32. Cannon Falls School of Dance
33. Cannon Valley Chiropractic
34. Cannon Valley Fair
35. Cannon Valley Garage Doors
36. Cannon Valley Senior Center
37. Cannon Valley Specialties
38. Cannon Valley Trail
39. CannonBelles Coffee & Ice Cream
40. Chicago Ed's
41. Christ United Methodist Church
42. Country Financial
43. Country Side Antique Mall
44. Cromer Creations
45. Cycle America
46. Dakota Electric Association
47. Danville Signal Processing
48. Don's Crumble Beef Sandwiches
49. Dudley's Pizza & Sandwich Shop
50. Earl C Benson & Associates
51. Edward Jones
52. Express Services Red Wing Inc
53. FJ Moore
54. Family Fare
55. Family Salon
56. Ferndale Market
57. First Choice Clinic
58. First English Lutheran Church
59. Four Seasons Travel
60. Freeberg Insurance
61. Frontier Ag, Inc.
62. Goodhue County Live Well
63. Gopher Hills Golf Course
64. GrandStay Hotel & Suites of Cannon Falls
65. Hancock Concrete
66. Hemann Grover & Co
67. Henkel
68. Impact Power Solutions, LLC

69. Indy Specialty
70. Interstate Building Supply
71. Invenergy
72. Jim Bassett
73. Keith Meyers
74. KYMN Radio
75. La Boutique Unique
76. Lake Byllesby Improvement Association
77. Larry Dammer
78. Liberty Tax
79. Lindahl Tire and Auto Service
80. Lindell Heating and Air Conditioning
81. Lindell's Sales & Service**
82. Lorentz Meats
83. Lookin Good Full Service Salon
84. Lundberg Funeral Home
85. McDonald's – Courtesy Corporation
86. McIntee Chiropractic
87. Media Communications Corp.
88. Merrimutts
89. Minnesota Energy Resources
90. Nelson Insurance
91. Nerstrand Agri Center
92. New Trier Trophy House
93. Northside Storage
94. Our Saviors Lutheran Church
95. Park Street Apartments
96. Peterson Turkey Hatchery
97. Phillippo Scout Reservation
98. Q-Media KWNG-KCUE
99. Quik Stop-BP of Cannon Falls**
100. Randolph Baptist Church
101. ReMax/Cannon Realty
102. Riverwood Community Church
103. Rod Nelson
104. Rod's Liquors
105. SAC Towing and Recovery**
106. ServiceMaster by Ayotte
107. Spring Garden Lutheran Church
108. St Ansgar's Lutheran Church
109. St Paul's Lutheran School & Church
110. St Pius V Catholic Church
111. Sandstrom Auto & Truck Repair
112. StarTech Computing
113. State Farm
114. Strike Tool/Banks Outdoors
115. Sue's Garage Sales
116. Sustane Natural Fertilizers
117. TACS of So MN
118. The Body Works
119. Tilion Brewing Co.
120. Town & Country Granite
121. True North Church
122. Urland Lutheran Church
123. VanGuilder Construction
124. VASA-Spring Garden Mutual
125. VFW Post #4452
126. Weichert Realtors-Carnel Co.
127. Welch Village Ski Resort
128. Write On
129. World Food Processing
130. Xcel Energy