

## CALENDAR OF EVENTS

*(Check for articles in the newsletter for more details on events.)*

February 12-14 From the Heart Gifts – Love Is In The Air, 100 S 4<sup>th</sup> St, Cannon Falls (Weichert Realty)

February 13 Sweetheart Soiree, 5 pm – 10 pm, Cannon River Winery, 421 Mill St W, Cannon Falls

February 15 Cannon Falls Library Closed for President's Day

February 16 State of the City Address, 7:30 am, Zoom Meeting, register to receive link

February 16 The Ins and Outs of Dining – 9 am – 10:30 am, Zoom Meeting – Register to receive link

February 21 Theater for the Thirsty, 9 am and 10:30 am, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

February 26 Friday Fish Fry, 4:30 pm – 6:30 pm at St Pius V, 410 Colvill St W, Pre-Order is Required

## HAPPY VALENTINE'S DAY

### STATE OF THE CITY ADDRESS - RSVP TO GET ZOOM LINK

Tuesday, **February 16<sup>th</sup>**, at 7:30 am – RSVP with the Chamber to receive the Zoom Link. The link will be sent out at noon on Monday, **February 15<sup>th</sup>**.

Zoom in to find out what has happened in Cannon Falls in 2020 and what will be happening in 2021. Neal Jensen, City Administrator, will be giving a Budget Report, Laura Qualey, CEDA Business Specialist, will cover the Economic Development Projects that are in the works, and Mayor John Althoff will review the City's past year.

RSVP with the Chamber Office to receive the Zoom Link by calling 507-263-2289 or emailing [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org)

### DID YOU KNOW?

Since the shooting in Buffalo, MN on February 9<sup>th</sup>, Governor Walz requested that all state and federal buildings lower their flags to half mass to honor our State of Minnesota's front-line health care workers and first responders who have been killed or injured in the line of duty. This should take place between **February 10<sup>th</sup> – 14<sup>th</sup>**. All other businesses and organizations can also share their honor by doing this action too.

### AD IN THE 2021 DISCOVER GUIDE

If you have not heard from By All Means Graphics, you need to reach out to them by calling 507-663-7937 and ask for Stephanie. You can also reach her at [cfdiscover@byallmeansgraphics.com](mailto:cfdiscover@byallmeansgraphics.com) The Ad Rate Sheet and Ad Reservation Agreement is attached to this email message.

Ad content is due by **February 12<sup>th</sup>**, Camera-Ready Art is due by **February 17<sup>th</sup>** and our guide will be going to press on **February 26<sup>th</sup>**. Distribution of the guides will be after **March 16<sup>th</sup>**.

### COLLEGE STUDENT MARKETING ASSISTANCE OPPORTUNITY

Here is a great opportunity for any of you to take a St. Olaf student up on free marketing assistance. Information is below for people to reach if they are interested.

**Deadline to apply:** ASAP or by **February 22<sup>nd</sup>**

**Summary:** St. Olaf Students will work with client organizations to develop a strategic marketing plan including an industry analysis, identify and select a target market and then build a plan to reach that market. Additionally, there is a social media component so it is hoped that students can post onto your social media sites if you have them (with client approval of course).

The deadlines are listed on the following page: **ASAP or by February 22<sup>nd</sup>** at the latest please complete [this quick form](#)

- **February 26<sup>th</sup> at 9:05 am** – Via Zoom - You will have the opportunity to informally present your project to your team. Please prepare a general overview of your business and a short summary of the issues you would like researched. The students will be prepared to ask you questions
- **March 5<sup>th</sup>** – Your team will send you a timeline/project outline. This will be a good time to ensure your team has effectively interpreted your needs
- **March 26<sup>th</sup> at 9:0am** – Via Zoom – Your team will have completed an industry analysis and present their findings to you in the class. This will be the first time that you can ensure they are providing the type of information that you are interested in. It will be important to provide specific and honest feedback. They will also provide you with a written report that you should look over after their presentation. Again, if you have any feedback please send an email to your group.
- **April 16<sup>th</sup> at 9:05 am** – Via Zoom – Your team will present an evaluation of your current social media strategy and provide recommendations
- **April 30<sup>th</sup>** - The final Strategic Marketing plan is due. This will be a significant report (10-30 pages). While it is envisaged that organizations will not be surprised by much of the information, the goal is to provide actionable recommendations for improvement.
- **May 10<sup>th</sup> – 14<sup>th</sup>** (M, W or F) – Via Zoom - The teams will present their findings. We are hoping that you will be able to make it to this final presentation so if you have a preference of which day please let your team know at your earliest convenience
- **BY May 17<sup>th</sup>** – Client organizations will be asked to supply constructive feedback on the plan and the process

Please contact Sian Christie by calling 507-403-9174 with any questions.

## 2021 ONLINE MEMBERSHIPS

We currently have 116 members who have paid their 2021 Membership listed on the last page of this E-Newsletter. If you have paid, please check to see if your name is there. Contact the Chamber if it is not.

To pay your membership, go to [www.cannonfalls.org](http://www.cannonfalls.org) and click on the Member Login button in the upper right corner of your screen. You will be prompted to create your business' account on GrowthZone. Your Chamber Membership information will automatically come up showing you have an invoice to pay. There will be no additional charges to your credit card for paying your membership online. The 2<sup>nd</sup> round of invoices will be emailed out by February 12<sup>th</sup>.

## SHOW YOUR CHAMBER PRIDE

If you would like to show your pride in the community, stop by the Chamber Office to pick-up a complimentary Chamber Member Sticker and an "I Love Cannon Falls" Window Cling. Let everyone know you support your Chamber and community.

## WORKPLACE COVID-19 VACCINE STRATEGIES, POLICIES, AND RECOMMENDATIONS FOR EMPLOYERS

**Forward: Vaccine Strategy Information for Business Webinar** featured Mike Melius, Associate Director of Public Health with Olmsted County, speaking to the County's vaccine rollout, and Greg Griffiths, Attorney/Stakeholder with Dunlap & Seeger, PA, discussing Olmsted County's workplace vaccine strategies, policies, and recommendations for employers. Please note, this webinar featured information that was current as of February 11, 2021.

If you are interested in reviewing the slides from the webinar, go to [www.rochestermnchamber.com](http://www.rochestermnchamber.com) click on Programs and then Path Forward. There is a lot of good information from the New Federal Pandemic Relief and Vaccine Strategies for Businesses. This information is directed at Olmsted County businesses, but it will be relevant to you too.

Watch for Goodhue County to share their information. You can watch for it at [SEM COVID-19 Vaccination webpage](#) and [Goodhue County COVID-19 Webpage](#)

## BOARD VOTING ON 2021 SPONSORSHIPS

Your Chamber Board will be voting on our Chamber's 2021 Sponsorships on Thursday, February 16<sup>th</sup>. An announcement will go out within a day or two.

## OPEN POSITIONS IN THE CANNON FALLS AREA

### GRANDSTAY OF CANNON FALLS

Announces they are looking for a Part-Time Front Desk Agent. The hours are 3 pm – 11 pm. Contact Pam Steffenhagen at 507-757-1100 if you are interested in some extra hours. Pam can also be reached at [cannonfalls@grandstay.net](mailto:cannonfalls@grandstay.net)

### EXPRESS SHARES OPEN POSITIONS IN CF

Apply at Express for our Open Positions in Cannon Falls. Call 651-388-6331 or apply online at [www.redwingexpress.com](http://www.redwingexpress.com)

Contact Express today for help filling a variety of highly skilled jobs across a wide variety of disciplines, including:

- Accounting and Finance
- Marketing, Advertising, and Creative
- Engineering and Manufacturing
- Information Technology
- Administrative
- Human Resources

**I LOVE  
CANNON  
FALLS!**

### MEMBER-TO-MEMBER NEWS –

*If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org) by Thursday of each week.*

### ANTI-RACISM WORKSHOP SERIES

Tuesdays, **February 16<sup>th</sup> – February 23<sup>rd</sup>**, 2 pm – 3 pm via Zoom

A six-part workshop series which will examine racism and discrimination through oral history. For a link to the Zoom Meeting, email Matt at [mstelter@selco.info](mailto:mstelter@selco.info)

### MORE WEEKS OF READING!

**February 16<sup>th</sup> – March 16<sup>th</sup>**

Groundhogs Day kicks off our winter reading program for adults and teens. Read books, attend events, and win prizes.

Sign-up at the Library, call 507-263-2804 or [Register Here](#).

### GRIEFSHARE SESSION

**Tuesdays, February 16<sup>th</sup> through March 30<sup>th</sup>**, 6:30 pm – 8:30 pm on ZOOM

Riverwood Church, Contact [Pastor Paul](#) for more details.

### FROM THE HEART GIFTS – LOVE IS IN THE AIR

From the Heart Gifts was open on **February 12<sup>th</sup> – 14<sup>th</sup>** for Love is in the Air. This shop is made up of a diverse group of talented artists and crafters who bring in their crafts, jewelry, wall hangings, refurbished items, and collectibles. Local businesses also have their products and services available for purchase. There will be plenty of great gift ideas in this inviting, retail setting.

Friday, **February 12<sup>th</sup>**, and Saturday, **February 13<sup>th</sup>**, from 11 am – 6 pm and Sunday, **February 14<sup>th</sup>**, from 11 am – 4 pm  
100 S 4<sup>th</sup> St, Cannon Falls (*also known as Weichert Realty*).

If you would be interested in having your gifts be a part of this new boutique, please contact Cheryl Siebenaler on her cell at 507-951-0839 or email her at [Cheryl.Siebenaler@gmail.com](mailto:Cheryl.Siebenaler@gmail.com)

### SWEETHEART SOIREE

Saturday, **February 13<sup>th</sup>**, 5 pm – 10 pm

Cannon River Winery, 421 Mill St W, Cannon Falls

‘Prom’ the way it should have been! Dinner and Live Music! Dinner provided by Hastings Public House. Music by Eden Road. Tickets are available at [www.cannonriverwinery.com](http://www.cannonriverwinery.com)

## THE INS AND OUTS OF DINING – REDESIGNING DINING AND DELIVERY

Join us for a free virtual business training for food business owners!

[Register now!](#)

Tuesday, **February 16<sup>th</sup>**, at 9 am

Restaurant owners and managers have found themselves in uncharted territory and challenging times due to the pandemic. In trying times, it is often difficult to see in what direction to go. Ralph Kridner, long-time restaurant consultant and wine expert, will show you ways to keep your food business profitable by creating a smooth experience for your customers.

We will cover the value of online ordering, loyalty programs, and contactless order pickup as well as how to best communicate with your customers in this environment. Join us to learn how to put systems in place that allow you to get back to what you love about your business. Sponsored by Southern MN Initiative Foundation.

## ACT PRACTICE TESTING

Saturday, **February 20<sup>th</sup>**, - Full Rest (no essay) Both tests are the same.

Sunday, **February 21<sup>st</sup>** - Full Rest (no essay)

10 am – 2 pm via Zoom

FREE proctored (via Zoom) practice exams simulate actual test conditions

Privately self-score your test from home

Email [cfl\\_ill@selco.info](mailto:cfl_ill@selco.info) to receive the Zoom link and pick up your test materials from the library before 5 pm, Friday, **February 19<sup>th</sup>**.

## “THE ROUGH AND THE HOLY” THEATER for the THIRSTY

Sunday, **February 21<sup>st</sup>**, at 9 am and 10:30 am

Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

We have a special treat coming on Sunday, **February 21<sup>st</sup>**. Jeremiah Gamble will be at Riverwood during both of our Sunday morning services to perform the play, *The Rough and the Holy*. The 45-minute play depicts the life and teachings of Jesus through 15 different characters. Many of you have experienced *Theater for the Thirsty* through the wonderful performances at our Women's Christmas Dessert events. So, come for a great morning!

## HIRING EVENT

Express Professionals is holding a Hiring Event on Wednesday, **February 24<sup>th</sup>**, on site in Red Wing at 910 Main St. We are now scheduling interview times for our open 2<sup>nd</sup> and 3<sup>rd</sup> shift positions at 3M. Starting pay rates \$17.70-\$18.90/hr.

For a list of all of Express open jobs, visit <https://www.expresspros.com/RedWing/Job-Openings.aspx>

Come and Follow Us on Facebook!

We have 2 current pages that have updated job openings, labor statistics, and upcoming events!

<https://www.facebook.com/RedWingExpress>    <https://www.facebook.com/CannonFallsExpress>

## FRIDAY FISH FRY AT ST PIUS V

Friday, **February 26<sup>th</sup>**, from 4:30 pm – 7 pm

St Pius V Catholic Church (lower level)

The cost is \$10 per meal and **pre-ordering** is required (form attached to E-Newsletter). There will be curbside pick-up by the lower level of the church. The meal being served will include: Alaskan Pollack (fried or baked), Rice, Baked Beans (all gluten free), Coleslaw, Fresh Veggies, Hi-Quality Bakery Bun and Brownie.

You may call the church at 507-263-2578, but pre-payment is required by February 19<sup>th</sup>. On the Pre-Order Form, you also need to choose your pick-up time.

## LEGENDS AND LORE OF WINTER (Tales for the darkest days of the year)

**When:** February 26

**Where:** Cannon Falls Public Library --Virtually at 7 pm

**Cost:** Free-Open to all ages

Get ready for a scary evening of stories with Chad Lewis from the dark side of Winter as he has put together a bizarre virtual program for the Cannon Falls Public Library.

Winter may seem like a quiet time, but it is actually filled with bizarre tales and stories of how to make weird spirits, Krampus-the helper of Santa Claus, stories of little people, werewolves, witches, people being burned alive, and numerous other cold traditions!

**Discover:** Krampus- Santa's evil companion, the Wendigo--a cannibalistic spirit of the north, the night where animals can speak, why we put holly and evergreen around the house, the tradition behind the Yule log, where witches and little people roam, and much, much more.

RSVP to the Cannon Falls Library by calling 507-263-2804 or emailing [mstelster@selco.info](mailto:mstelster@selco.info) to get the Zoom Link.

### **JOIN GIRL SCOUTS FOR FREE!**

Lean on Girl Scouts during these challenging times, and beyond. For a limited time, we're offering free memberships (\$25 value) to girls in grades K-12 who join before **February 28, 2021**. From February–May 2021, girls in grades K-3 will be invited to virtual sessions led by our youth program experts. They'll explore hands-on programs that promote happiness and mental health, character development, and social interaction with other girls her age. Join us at [www.GirlScoutsRV.org/Join](http://www.GirlScoutsRV.org/Join)

### **SPRING LIBRARY PROGRAMS SURVEY**

Spring is coming, and with it, warmer weather! We at the Cannon Falls Library expect that we'll be able to offer some outdoor, in-person library programs, in addition to our virtual library programs, weather permitting.

Please tell us your preferences about what kind of programming you'd like to see from us as we plan for March – May 2021. Thank you for taking the time to share your opinions with us? Go out to this link for our survey, [Access survey here](#).

### **CELEBRATE VALENTINE'S DAY WITH LOCAL TREATS!**

Ferndale's shelves are stocked with delicious locally-made treats, including chocolate boxes and hearts from [Costas Candies](#), based in Owatonna, Minnesota.

We also have two premade gift boxes available in store that include gift certificates to Cannon Falls restaurants. The [Cheesy Valentine's Day Gift Box](#) features a variety of CannonBelles cheese, Ferndale turkey snack sticks, and a gift certificate to CannonBelles Coffee and Ice Cream. The [Local Treats + Dinner Gift Box](#) features a variety of our favorite meat, cheese, and chocolate items, plus a gift certificate for Mill Street Tavern.

If you're not able to make it to our on-farm market, but want to share local foods with loved ones far away, we have gift boxes available to ship as well. Check out our [shipping page](#) for details on our Minnesota Valentine's Day Box, Pizza Night Box, and more!

### **Now Available: Boneless Turkey Breast Roast**

One of our most popular items for our restaurant partners is our Boneless Turkey Breast Roast. Now, thanks to customer demand, we are making it available in our market! Our Boneless Turkey Breast Roast is made from one whole, boneless breast and is netted and basted for easy roasting. It's simple to cook, versatile, and averaging 9 pounds, can feed your family for meals! [Order Yours Today!](#)

### **2021 CHAMBER DIAMOND SPONSOR**



### **2021 CHAMBER GOLD SPONSOR**



## 2021 CHAMBER SPONSORSHIPS (as of 021221)

### FLOWER BASKET SPONSORS 2021

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*  
Gwen Rose – *In Memory of David Delzer and Theresa Rose*  
Mrs. Evelyn L Strack

## 2021 CURRENT MEMBERSHIPS (as of 02122021)

In 2021, our membership dues have not increased. The 2<sup>nd</sup> round of invoicing was sent out on February 12<sup>th</sup>. Our new Chamber Members are marked with \*\* after their name.

1. Acacia Studio Massage and Healing Center
2. Ace Hardware of Cannon Falls
3. Ag Partners Co-op
4. Althoff's Hardware & Gifts
5. American Legion Post #142
6. Animal Health Center
7. Antiques on 4<sup>th</sup>
8. Aqualand Aquarium Center
9. Arena Trailer Sales
10. Bayer Crop Science
11. Best Buy Liquors
12. Bob Draheim – Busy Bee Honey
13. Brewster's Bar & Grill
14. Burkhardt Law
15. By All Means Graphics
16. C & S Vending
17. Cannon Auto Repair
18. Cannon Equipment
19. Cannon Falls Auto Sales
20. Cannon Falls Dairy Inn
21. Cannon Falls Education Association
22. Cannon Falls Education Foundation
23. Cannon Falls Golf Club
24. Cannon Falls ISD #252
25. Cannon Falls Military History Museum
26. Cannon Valley Chiropractic
27. Cannon Valley Fair
28. Cannon Valley Garage Doors
29. Cannon Valley Senior Center
30. Cannon Valley Specialties
31. Cannon Valley Trail
32. CannonBelles Coffee & Ice Cream
33. Chicago Ed's
34. Christ United Methodist Church
35. Country Side Antique Mall
36. Cromer Creations
37. Cycle America
38. Dakota Electric Association
39. Danville Signal Processing
40. Don's Crumble Beef Sandwiches
41. Dudley's Pizza & Sandwich Shop
42. Earl C Benson & Associates
43. Edward Jones
44. Express Services Red Wing Inc
45. FJ Moore
46. Family Fare
47. Family Salon
48. Ferndale Market
49. First Choice Clinic
50. First English Lutheran Church
51. Four Seasons Travel
52. Freeberg Insurance
53. Frontier Ag, Inc.
54. Goodhue County Live Well
55. Gopher Hills Golf Course
56. GrandStay Hotel & Suites of Cannon Falls
57. Hancock Concrete
58. Hemann Grover & Co
59. Henkel
60. Impact Power Solutions, LLC
61. Indy Specialty
62. Interstate Building Supply
63. Invenergy
64. Jim Bassett
65. Keith Meyers
66. Lake Byllesby Improvement Association
67. Larry Dammer
68. Liberty Tax
69. Lindahl Tire and Auto Service
70. Lindell Heating and Air Conditioning
71. Lindell's Sales & Service\*\*
72. Lorentz Meats
73. Lookin Good Family Salon
74. Lundberg Funeral Home
75. McDonald's – Courtesy Corporation
76. McIntee Chiropractic
77. Media Communications Corp.
78. Merrimutts
79. Nelson Insurance
80. Nerstrand Agri Center
81. New Trier Trophy House
82. Northside Storage
83. Our Saviors Lutheran Church
84. Park Street Apartments
85. Phillippo Scout Reservation
86. Q-Media KWNG-KCUE
87. Quik Stop-BP of Cannon Falls\*\*
88. Randolph Baptist Church
89. ReMax/Cannon Realty
90. Riverwood Community Church
91. Rod Nelson
92. Rod's Liquors
93. SAC Towing and Recovery\*\*
94. ServiceMaster by Ayotte

95. Spring Garden Lutheran Church
96. St Ansgar's Lutheran Church
97. St Paul's Lutheran School & Church
98. St Pius V Catholic Church
99. Sandstrom Auto & Truck Repair
100. StarTech Computing
101. State Farm
102. Strike Tool/Banks Outdoors
103. Sue's Garage Sales
104. Sustane Natural Fertilizers
105. TACS of So MN
106. The Body Works
107. Tilion Brewing Co.
108. Town & Country Granite
109. True North Church
110. Urland Lutheran Church
111. VanGuilder Construction
112. VASA-Spring Garden Mutual
113. VFW Post #4452
114. Welch Village Ski Resort
115. World Food Processing
116. Xcel Energy