

CALENDAR OF EVENTS

(Check for articles in the newsletter for more details on events.)

February 12-14 From the Heart Gifts – Love Is In The Air, 100 S 4th St, Cannon Falls (Weichert Realty)

February 13 Sweetheart Soiree, 5 pm – 10 pm, Cannon River Winery, 421 Mill St W, Cannon Falls

February 15 Cannon Falls Library Closed for President's Day

February 16 State of the City Address, 7:30 am, Zoom Meeting, register to receive link

February 16 The Ins and Outs of Dining – 9 am – 10:30 am, Zoom Meeting – Register to receive link

February 21 Theater for the Thirsty, 9 am and 10:30 am, Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

2021 DISCOVER GUIDE AD RATES REDUCED

By All Means Graphics will be contacting you about placing an ad in the 2021 Cannon Falls Discover Guide. The ad rates for this year have been reduced due to a grant the Chamber received from ExploreMinnesota. The Full-Page rate is \$293, Half-Page rate is \$228 and the Quarter-Page ad rate is \$200.

Ad content is due by **February 12th**, Camera-Ready Art is due by **February 17th** and our guide will be going to press on **February 26th**. Distribution of the guides will be after **March 16th**.

If you have not heard from By All Means Graphics, you can reach out to them by calling 507-663-7937 and ask Stephanie. You can also reach her at cfdiscover@byallmeansgraphics.com The Ad Rate Sheet and Ad Reservation Agreement is attached along with this E-Newsletter.

STATE OF THE CITY ADDRESS ON ZOOM

Tuesday, **February 16th**, at 7:30 am – Register with the Chamber to receive the Zoom Link

Check into this presentation by the City of Cannon Falls. Find out what has happened Cannon Falls in 2020 and then what will happen in 2021. Neal Jensen, City Administrator, will be giving a Budget Report, Laura Qualey, CEDA Business Specialist, will cover the Economic Developments that are in the works, and Mayor John Althoff will review the City's past year.

Please register with the Chamber Office to receive the Zoom Link for this meeting. Call 507-263-2289 or tourism@cannonfalls.org

WELCOME OUR NEWEST CHAMBER MEMBER

SAC Towing & Recovery based out of Stewartville, MN has opened a satellite in Cannon Falls. Cory Bell, Co-Owner, now has 17 units in Stewartville, Rochester, Spring Valley, Preston, and now Cannon Falls. They have proudly served Southern Minnesota, Northern Iowa and Western Wisconsin for the past 20 years.

Stewartville Auto Center (SAC) opened in January 2001 as a light-duty repair facility with one tow truck, where they spent the next few years towing for local shops in town, and doing occasional out of town tow. Since then, they have grown into a much larger company, towing all over the state and trying to better our knowledge, crew, and equipment every day. We are a family-owned company who prides themselves on customer service. They are eager to continue moving forward, building lasting relationships with our valued customers.

No job is too big or small! They can provide equipment transportation, long distance towing, heavy-duty towing, light-duty towing, and off-road recovery. Check out their services by calling 507-533-7880.

HAVE YOU TRIED GROWTHZONE?

Go to www.cannonfalls.org and click on the Member Login button in the upper right corner. From here, you will need to create an account for your GrowthZone Chamber Membership. Your username will be your email address, and you can create your own password. Once you have a website account on GrowthZone, you will be able check out the following:

- Members can easily update your membership profile and contact information whenever you want.
- Update your business information. Add your logo or photos!
- Make payments online for memberships, events, sponsorships, and promotional items.
- Add your events and activities to the Chamber's Calendar of Events. This can be community events too.
- Post Member-to-Member deals, jobs, and other types of notices.
- Add your job postings and properties for lease or rent to the webpage for the community to see.

During this past week, the Chamber has been working with GrowthZone on any issues that have been brought to our attention. Please let us know if you need any assistance, and we will help you or get an answer to the situation.

PAY YOUR 2021 MEMBERSHIP ONLINE

Go to www.cannonfalls.org and click on the Member Login button in the upper right corner of your screen. You will be prompted to create your business' account on GrowthZone. Your Chamber Membership information will automatically come up showing you have an invoice to pay. There will be no additional charges to your credit card for paying your membership online.

2021 CURRENT MEMBERSHIPS

The Chamber closed out 2020 with a total of 185 members. In 2021, our membership dues are staying the same price as last year. The 2021 Membership Dues Listing and Application are attached with this E-Newsletter, and all membership invoices were sent out on January 14th. Our new Chamber Members are marked with ** after their name.

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|---------------------------------------|---|
| 1. Ace Hardware of CF | 29. First Choice Clinic |
| 2. Althoff's Hardware & Gifts | 30. First English Lutheran Church |
| 3. American Legion Post #142 | 31. Freeberg Insurance |
| 4. Animal Health Center | 32. Gopher Hills Golf Course |
| 5. Antiques on 4 th | 33. Hancock Concrete |
| 6. Arena Trailer Sales | 34. Hemann Grover & Co |
| 7. Best Buy Liquors | 35. Henkel |
| 8. Bob Draheim – Busy Bee Honey | 36. Indy Specialty |
| 9. Brewster's Bar & Grill | 37. Jim Bassett |
| 10. Burkhardt Law | 38. Keith Meyers |
| 11. By All Means Graphics | 39. Lake Byllesby Improvement Association |
| 12. Cannon Equipment | 40. Larry Dammer |
| 13. Cannon Falls Education Foundation | 41. Lindahl Tire and Auto Service |
| 14. Cannon Falls Golf Club | 42. Lindell Heating and Air Conditioning |
| 15. Cannon Valley Fair | 43. Lookin Good Family Salon |
| 16. Cannon Valley Garage Doors | 44. Lundberg Funeral Home |
| 17. Cannon Valley Senior Center | 45. Q-Media KWNG-KCUE |
| 18. Cannon Valley Specialties | 46. Quik Stop-BP of Cannon Falls** |
| 19. Cannon Valley Trail | 47. ReMax/Cannon Realty |
| 20. CannonBelles Coffee & Ice Cream | 48. Riverwood Community Church |
| 21. Christ United Methodist Church | 49. Rod Nelson |
| 22. Cromer Creations | 50. Rod's Liquors |
| 23. Danville Signal Processing | 51. SAC Towing and Recovery** |
| 24. Don's Crumble Beef Sandwiches | 52. St Paul's Lutheran School & Church |
| 25. Dudley's Pizza & Sandwich Shop | 53. State Farm |
| 26. Earl C Benson & Associates | 54. True North Church |
| 27. FJ Moore | 55. VASA-Spring Garden Mutual |
| 28. Family Salon | |

2021 SPONSORSHIPS

More information will be coming out soon regarding the Chamber's 2021 Sponsorships. Stay Tuned!

Flower Baskets sponsorships have already started to come in, and they will be coming in May! If you have sponsored the Flower Basket Program (\$100) in the past, please continue your support. If you need an invoice, let the Chamber know and it will be sent out to you.

The Chamber's non-profit status is a 501c6. This means the Chamber cannot accept donations. Your sponsorships can be used as a **business expense**. If you have any questions, please contact the Chamber at 507-263-2289 or your tax professionals.

FUNDS ARE STILL AVIALABLE in 2ND ROUND PPP GRANTS

John Kirchner, US Chamber, gave a PPP presentation this past week to the MN Chamber of Commerce Executives (MCCE). The link below is the PowerPoint that he shared. Be sure to check with your banks for the application for this grant. The SBA PPP Loan Portal is opened for all lenders as of Tuesday, **January 19th**.

https://drive.google.com/file/d/1DF_7LnXNIHuDx6xCID44sbbn_d35HpRT/view?usp=sharing

Go to www.uschamber.com/sbloans to find out how to get your PPP loans forgiven.

Mr. Kirchner also mentioned that the Economic Aid Act announced the Employee Retention Tax Credit. It is possible to receive up to \$14,000 per employee per quarter, and this tax is retroactive. There are good details in Kirchner's presentation about this opportunity. Contact your Accountants/Tax Preparers so they can help you process this option.

These funds are also in Olmsted, Rice and Dakota Counties. Contact your financial institution to get started.

THE INS AND OUTS OF DINING – REDESIGNING DINING AND DELIVERY

Join us for a free virtual business training for food business owners!

[Register now!](#)

Tuesday, **February 16th**, at 9 am

Restaurant owners and managers have found themselves in uncharted territory and challenging times due to the pandemic. In trying times, it is often difficult to see in what direction to go. Ralph Kridner, long-time restaurant consultant and wine expert, will show you ways to keep your food business profitable by creating a smooth experience for your customers.

We will cover the value of online ordering, loyalty programs, and contactless order pickup as well as how to best communicate with your customers in this environment. Join us to learn how to put systems in place that allow you to get back to what you love about your business. Sponsored by Southern MN Initiative Foundation.

OPEN POSITIONS IN THE CANNON FALLS AREA GRANDSTAY OF CANNON FALLS

Announces they are looking for a Part-Time Front Desk Agent. The hours are 3 pm – 11 pm. Contact Pam Steffenhagen at 507-757-1100 if you are interested in some extra hours. Pam can also be reached at cannonfalls@grandstay.net

TOP CANDIDATE ALERT!

Express has candidates, skilled and qualified in a variety of areas, ready to go to work for you right now! Contact us to learn about this top candidate at Express. Call 651-388-6331 or apply online at www.redwingexpress.com

Experienced Buyer/Office Administration

- Process accounts payable and invoicing
- Enter sales orders, and coordinate paperwork
- Liaison between shipping and sales departments
- Provides administrative support to management
- Process payroll
- Orders office supplies
- Enter purchase orders
- Establish and maintain relationships with vendors and customers
- Production scheduling and distribution

EXPRESS SHARES OPEN POSITIONS IN CF

Apply at Express for our Open Positions in Cannon Falls. Call 651-388-6331 or apply online at www.redwingexpress.com

2nd shift Forklift Helper - \$16.75/hr.

Hours 2:30pm-11pm Monday – Friday

Training is on 1st shift and that would include forklift certification

Warehouse skills preferred, but willing to train the right motivated individual!

Part-time Evening/Weekend Office Cleaner - \$16.00/hr.

10-15 hours a week with a flexible schedule

A great position for a little extra money as a 2nd job or a college student!

Go to www.expresspros.com Contact Express today for help filling a variety of highly skilled jobs across a wide variety of disciplines, including:

- Accounting and Finance
- Marketing, Advertising, and Creative
- Engineering and Manufacturing
- Information Technology
- Administrative
- Human Resources

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CANNON
FALLS!**

MEMBER-TO-MEMBER NEWS –

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by Thursday of each week.

GRIEFSHARE SESSION

Tuesdays, February 2nd through March 30th, 6:30 pm – 8:30 pm on ZOOM

Riverwood Church, Contact Pastor Paul for more details.

ANTI-RACISM WORKSHOP SERIES

Tuesdays, **February 2nd – February 23rd**, 2 pm – 3 pm via Zoom

A six-part workshop series which will examine racism and discrimination through oral history. For a link to the Zoom Meeting, email Matt at mstelter@selco.info

SIX MORE WEEKS OF READING!

February 2nd – March 16th

Groundhogs Day kicks off our winter reading program for adults and teens. Read books, attend events, and win prizes.

Sign-up at the Library, call 507-263-2804 or [Register Here](#) beginning February 2nd.

ACT PREP CLASS

Saturday, **February 6th**

1 pm – 2:30 pm via Zoom – Email cfl_ill@selco.info to receive the Zoom Link.

FREE Zoom Classes for Teens – Find out what to expect from each section of the test – Practice stress relief and self-calming techniques – Learn powerful test-taking strategies – Get take-home access to some of the best ACT resources available!

FROM THE HEART GIFTS – LOVE IS IN THE AIR

From the Heart Gifts was open on **February 12th – 14th** for Love is in the Air. This shop is made up of a diverse group of talented artists and crafters who bring in their crafts, jewelry, wall hangings, refurbished items, and collectibles. Local businesses also have their products and services available for purchase. There will be plenty of great gift ideas in this inviting, retail setting.

Friday, **February 12th**, and Saturday, **February 13th**, from 11 am – 6 pm and Sunday, **February 14th**, from 11 am – 4 pm
100 S 4th St, Cannon Falls (*also known as Weichert Realty*).

If you would be interested in having your gifts be a part of this new boutique, please contact Cheryl Siebenaler on her cell at 507-951-0839 or email her at Cheryl.Siebenaler@gmail.com

PERSONALITY-TYPE WORKSHOP

Friday, **February 12th**, 4 pm – 5 pm via Zoom

Explore multiple types of self-administered personality tests to help you determine, describe, and delineate the various aspect of your personality, preferences, and predilections! Email Matt at mselter@selco.info for a link to the Zoom Program.

SWEETHEART SOIREE

Saturday, **February 13th**, 5 pm – 10 pm

Cannon River Winery, 421 Mill St W, Cannon Falls

‘Prom’ the way it should have been! Dinner and Live Music! Dinner provided by Hastings Public House. Music by Eden Road. Tickets are available at www.cannonriverwinery.com

ACT PRACTICE TESTING

Saturday, **February 20th**, - Full Rest (no essay) Both tests are the same.

Sunday, **February 21st** - Full Rest (no essay)

10 am – 2 pm via Zoom

FREE proctored (via Zoom) practice exams simulate actual test conditions

Privately self-score your test from home

Email cfl_ill@selco.info to receive the Zoom link and pick up your test materials from the library before 5 pm, Friday, **February 19th**.

THEATER for the THIRSTY

Sunday, **February 21st**, at 9 am and 10:30 am

Riverwood Community Church, 5343 Hwy 19 Blvd, Cannon Falls

We have a special treat coming on Sunday, February 21st. Jeremiah Gamble will be at Riverwood during both of our Sunday morning services to perform the play, *The Rough and the Holy*. The 45-minute play depicts the life and teachings of Jesus through 15 different characters. Many of you have experienced *Theater for the Thirsty* through the wonderful performances they have done at our Women's Christmas Dessert events. So come for a great morning!

JOIN GIRL SCOUTS FOR FREE!

Lean on Girl Scouts during these challenging times, and beyond. For a limited time, we're offering free memberships (\$25 value) to girls in grades K-12 who join before **February 28, 2021**. From February–May 2021, girls in grades K-3 will be invited to virtual sessions led by our youth program experts. They'll explore hands-on programs that promote happiness and mental health, character development, and social interaction with other girls her age. Join us at www.GirlScoutsRV.org/Join

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER SPONSORSHIPS (as of 012921)

FLOWER BASKET SPONSORS 2021

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*