

CALENDAR OF EVENTS

(Check for articles in the newsletter for more details on events.)

- January 15-17 From the Heart Gifts Pop-Up Shop will be open, 100 South 4th St (Weichert Realty)
- January 18 The Library will be closed in honor of Martin Luther King Day
- January 21 The Power of Positive Thinking, Zoom Mtg sponsored by Live Well Goodhue County
- January 25 Deadline for Goodhue County Small Business & Non-Profit Grant
- January 28 Fitness & Weight Management Webinar, Noon – 12:45 pm

GOODHUE COUNTY GRANT FUNDS STILL AVAILABLE – DEADLINE IS JANUARY 25TH

Don't miss out on the Goodhue County Small Business & Non-Profit Grant. You can find the details and application at www.cedausa.com The application deadline is Monday, **January 25th**. Funds will be issued on a first-come, first-serve basis, so apply early. You can contact Laura Qualey if you have any questions (651-329-5116 or at laura.qualey@cedausa.com)

INFORMATION ON 2ND ROUND PPP GRANTS

John Kirchner, US Chamber, gave a PPP presentation this past week to the MN Chamber of Commerce Executives (MCCE). The link below is the PowerPoint that he shared. Be sure to check with your banks for the application for this grant. The SBA PPP Loan Portal will be open today, **January 15th**, for community banks, credit unions, and other lenders with less than \$1 billion in assets. The SBA Portal will be open to all other lenders next Tuesday, **January 19th**.

https://drive.google.com/file/d/1DF_7LnXNIHuDx6xCID44sbbn_d35HpRT/view?usp=sharing

Go to www.uschamber.com/sbloans to find out how to get your PPP loans forgiven.

Mr. Kirchner also mentioned that the Economic Aid Act announced the Employee Retention Tax Credit. It is possible to receive up to \$14,000 per employee per quarter, and this tax is retroactive. There are good details in Kirchner's presentation about this opportunity. Contact your Accountants/Tax Preparers so they can help you process this option.

2021 MEMBERSHIPS INVOICES SENT OUT JANUARY 14TH

The Chamber is announcing that our membership dues are staying the same price as last year. The 2021 Membership Dues Listing and Application are attached with this E-Newsletter.

2021 SPONSORSHIPS

Our 2021 Sponsorships are on hold until after our January 21st Chamber Board Meeting. We do have our 2021 Calendar of Events planned out, but it will be interesting to see which events will be held. This calendar is posted on the Chamber's website at www.cannonfalls.org

Sponsorships are always welcome at the Chamber. Your business name will be posted on the Chamber's webpage www.cannonfalls.org and in our weekly Chamber E-Newsletters. Your logos will be used to continue to keep your branding.

Flower Baskets sponsorships have already started to come in, and they will be coming in May! If you have sponsored the Flower Basket Program (\$100) in the past, please continue your support. If you need an invoice, let the Chamber know and it will be sent out to you.

The Chamber's non-profit status is a 501c6. This means the Chamber cannot accept donations. Your sponsorships can be used as a **business expense**. If you have any questions, please contact the Chamber at 507-263-2289 or your tax professionals.

VACCINE ROLLOUT & DASHBOARD

News Update from Rep Barb Haley

Many of you have asked about COVID-19 vaccine availability and how the rollout is going in Minnesota. The Minnesota Department of Health (MDH) launched a new dashboard that gives frequently updated information on the rollout of the vaccine. It even gives a county-by-county breakdown.

You can view this new dashboard here: <https://mn.gov/covid19/vaccine/data/index.jsp>

MDH has dictated that local county health departments will oversee distribution in their counties. As more doses come online, I expect our local department to rise to the occasion to ensure that every resident that wishes to receive a vaccine can do so.

GREETINGS FROM MAYO CLINIC HEALTH SYSTEM

COVID-19 Vaccine | Mayo Clinic experts agree: You should get a COVID-19 vaccine as soon as it's available to you.

Mayo Clinic is in the process of vaccinating eligible health care personnel in Rochester and Southeast Minnesota in accordance with state and federal guidelines. The [Minnesota Department of Health](#) provides direction on allocation and [prioritizing COVID-19 vaccine](#). Mayo Clinic will share information on our website and via Patient Online Services regarding when patients are eligible to receive vaccine. All the talk about [COVID-19 vaccines](#) may leave you wanting more information about vaccines in general. From vaccine hesitant to vaccine proponent, Dr. Casey Clements, a Mayo Clinic emergency medicine physician shares [his story](#). It's important to know, the vaccines we're recommending have been approved for safe use. Here are answers to [6 common questions about vaccines](#)

Learn more with these resources:

[COVID-19 Vaccination FAQ](#) • [Debunking COVID-19 Vaccine Myths](#) • [COVID-19 Vaccine \(SPANISH\)](#)

COVID-19 TREATMENT | INNOVATIVE TREATMENTS AVAILABLE AT MAYO CLINIC HEALTH SYSTEM

It is hard to grasp how quickly physicians and scientists were able to respond and develop effective management strategies for COVID-19. A year ago, the first cases were just emerging. Today, robust modeling and a growing number of tools are widely used to manage and treat patients with COVID-19. Three therapies [Remdesivir, Dexamethasone and Monoclonal antibodies](#) are being used to treat COVID-19, all of which are offered across Mayo Clinic Health System. The health care team assesses a number of factors to determine an individualized treatment plan for each patient based on these three therapies.

EXPRESS SHARES OPEN POSITIONS IN CF

Apply at Express for our Open Positions in Cannon Falls. Call 651-388-6331 or apply online at www.redwingexpress.com

- 1ST SHIFT/ Meat processing production or packaging \$16.00/hr
- 1ST SHIFT/ Bottling production \$15.00/hr
- 2nd SHIFT/ Metal Finishing – manufacturing \$17.00-\$18.00/hr
- 2nd and 3rd SHIFT/ Manufacturing Specialist for plaques and signs \$16.75+/ hr
- 1st, 2nd and 3rd SHIFT/ Machine Operation \$16.00-\$16.75/hr
- 2nd SHIFT Forklift Operator-helper \$16.75/hr
- Evening office cleaning 10 hrs/week \$16.00/hr

Express Employment Professionals is a leader in Light Industrial staffing, but we also recruit and place qualified workers in higher-level Professional positions. Let us show you how the pieces fit together with staffing solutions to fit your needs at every level of your business.

We make filling your Professional positions a breeze! Go to www.expresspros.com Contact Express today for help filling a variety of highly skilled jobs across a wide variety of disciplines, including:

- Accounting and Finance
- Marketing, Advertising, and Creative
- Engineering and Manufacturing
- Information Technology
- Administrative
- Human Resources

XCEL ENERGY RAMPING UP STAFFING IN PREPARATION FOR WINTER STORM: OFFERS TIPS TO STAYING SAFE

Crews prepare for forecast that includes freezing rain, heavy snow and high wind.

Minneapolis—Jan. 14, 2021—With a major storm predicted to hit the Upper Midwest Thursday and Friday, Xcel Energy is gearing up additional crews who will work to get the lights back on if customers lose power during the storm. We also have many tips customers can use to stay safe, report outages and stay informed when severe weather strikes.

Strong winds, combined with ice and heavy snow predicted this week can occasionally cause power outages. We understand that power outages can be a major inconvenience for customers, so we plan ahead and prepare for weather that may cause outages. Several hundred employees are available at service centers throughout the metro area, Minnesota, North Dakota and South Dakota to quickly and safely restore electric service to customers, and additional crews are on standby through the weekend.

“We understand it is inconvenient to lose power during a storm and we appreciate our customers’ patience as our employees respond to weather-related outages,” said Lee Nordby, director of control center operations, Xcel Energy. “We have hundreds of employees throughout the region ready to quickly and safely restore any power outages that may be caused by this week’s storm.”

Report your outage.

Customers can help Xcel Energy get a jump on power restoration by reporting outages. Customers have a number of ways to report their outage.

- Xcel Energy mobile app available on iOS and Android
- Online at xcelenergy.com/out
- Text ‘OUT’ to 98936 to report an outage, or text STAT to the same number to check the status of a power outage.
- Call **1-800-895-1999** and follow the prompts—the automated phone reporting system lets customers report outages in less than 60 seconds. Once the cause of the problem is identified, the system or an Xcel Energy representative will provide customers with an estimated restoration time.

For more information from Xcel Energy, please go to www.xcelenergy.com for their latest updates and announcements.

MEMBER-TO-MEMBER NEWS –

If you have an event, activity or announcement you want shared with all of the Chamber Members, please send your information to the Chamber Office at tourism@cannonfalls.org by Thursday of each week.

Join Girl Scouts for Free!

Lean on Girl Scouts during these challenging times, and beyond. For a limited time, we’re offering free memberships (\$25 value) to girls in grades K-12 who join anytime from **January 1, 2021 through February 28, 2021**. From February–May 2021, girls in grades K-3 will be invited to virtual sessions led by our youth program experts. They’ll explore hands-on programs that promote happiness and mental health, character development, and social interaction with other girls her age. Join us at www.GirlScoutsRV.org/Join

FROM THE HEART GIFTS – BABY IT’S COLD OUTSIDE

Did you make it to our newest Pop-Up Shop in Cannon Falls? From the Heart Gifts was open in November and December, and sales were so good they even added an additional weekend in December. This shop is made up of a diverse group of talented artists and crafters who bring in their crafts, jewelry, wall hangings, refurbished items, and

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CANNON
FALLS!**

collectibles. Local businesses also had their products and services available for purchase. There were plenty of great gift ideas in this inviting, retail setting.

This month, there will be an After Christmas Sale Room, as well as a Craft Supply Sale area. Friday, **January 15th**, and Saturday, **January 16th**, from 11 am – 6 pm and Sunday, **January 17th**, from 11 am – 4 pm
100 S 4th St, Cannon Falls (*also known as Weichert Realty*).

Don't miss out on this fun shopping adventure in January, and mark your calendars for **February 12th – 14th** for Love is in the Air.

If you would be interested in having your gifts be a part of this new boutique, please contact Cheryl Siebenaler on her cell at 507-951-0839 or email her at Cheryl.Siebenaler@gmail.com

MILL STREET WALKERS

Monday & Wednesday at 4 pm and Tuesdays and Thursdays 7 pm

January 18th – January 28th

The Mill Street Walkers is a new walking club and library program for Cannon Falls neighbors on Mill St., or wherever you live. Meet at the Cannon Falls Public Library. Come every time or just once in a while, meet new friends, work off some COVID stress.

[Register](#) (once) with your name and emergency number/contact (just in case something happens on a walk). Helps us track participation. All participants must also sign a waiver and release (included in the registration).

Visit the Library's website <https://cannonfalls.lib.mn.us/> or FaceBook page <https://www.facebook.com/Cannon-Falls-Library-240597687149/> for the concert link!

If you'd like, add your email address, and we'll add you to the Mill Street Walkers email list - announcing changes, member milestones and more.

ANTI-RACISM WORKSHOP SERIES

Tuesdays, **January 19th – February 23rd**, 2 pm – 3 pm on Zoom

A six-part workshop series which will examine racism and discrimination through oral history.

For a link to the Zoom meeting email Matt at mstelter@selco.info

GRIEFSHARE SESSION

January 19th through March 30th, 6:30 pm – 8:30 pm on ZOOM

Riverwood Church, Contact [Pastor Paul](#) for more details.

WELLNESS @ WORK COLLABORATION

The Power of Positive Thinking – A Balanced Approach to Life Guest Speaker– Julie Woodruff, MSN,

Thursday, **January 21st**, Non – 1 pm FREE and open to all businesses in Goodhue County

Zoom Meeting – Register to get Zoom Link

Are you approaching 2021 with thoughts of apprehension? Or, are you thinking that the New Year will be full of opportunities for you?

Even during difficult times, good things can happen. The struggles within the current pandemic are very real. At the same time, successes are happening too. How you think about and respond to challenging situations affects your path forward. This program will provide some techniques to help you become more aware of how you are thinking and will suggest ways to 'lean toward' positivity.

For ZOOM Link, please register here: <https://www.eventbrite.com/e/wellness-work-collaboration-tickets-134806043505>

Questions? Contact Megan Roschen, Live Well Goodhue County Coordinator, at 651-385-6140 or megan.roschen@so.goodhue.mn.us This event is sponsored by Live Well Goodhue County and Red Wing Area Chamber of Commerce.

COLLEGE-BOUND SEMINAR

Saturday, **January 23rd**, 2 pm – 3 pm on ZOOM

This session is for teens and parents. College just ahead? Join us for a seminar to help in planning and answer some questions.

- What college admissions look for in an applicant.
- Navigating the FAFSA.
- Scholarships: Where to find them; How to win them.
- 1st year college experiences from recent grads.

For a link to the Zoom meeting, email Matt at msteller@selco.info

S.T.E.M. TAKE HOME EXPERIMENTS

Wednesdays, **January 27th**

Every other Wed. the CF Library will have Take Home S.T.E.M. kits available at our front door (while supplies last). These kits are aimed at kids 7-12.

Each kit will have an experiment to try at home (adult supervision recommended) as well as a bit of information on the science behind that project.

STARTING THE NEW YEAR OUT RIGHT

Thursday, **January 28th**, Noon – 12:45 pm Zoom Meeting

Search the Classes & Events page at www.mayoclinichealthsystem.org to register.

Join Nicholle Oman, A Mayo Clinic Health System Dietician, to go back to the basics when it comes to eating. Learn how eating healthy is about more than just weight and eating routines. Also learn why and how you prepare meals can improve your eating habits. She will also discuss emotional and mindful eating.

Upon registration, you will receive an email with a link that will allow you to access the meeting. Check your junk mail if you don't receive this email.

FREE WEBINAR: FITNESS & WEIGHT MANAGEMENT – STARTING NEW YEAR OUT RIGHT

Join Nicholle Oman, Mayo Clinic Health System dietitian, on Thursday, **January 28th** from 12 to 12:45 p.m. to go back to the basics when it comes to eating. Learn how eating healthy is about more than just weight and eating routines. She will also discuss emotional and mindful eating. [Registration required.](#)

VIRTUAL PET SHOW

Friday, **January 29th**, at 4 pm via ZOOM

Calling all kids! Do you have a pet, or maybe you just really like animals? If so, you should sign up for the CF Library's *Virtual Pet Show*. Each participant will take a turn showing the audience their pet, and tell us a little bit about them. If you love animals but don't have a pet, that is okay, you can still sign-up to watch the show.

Email aockocki@selco.info by **January 26th** for the Zoom link and to let us know if you will be showing a pet or just watching. For kids 13 and under.

JANUARY SAVINGS AT FERNDALE MARKET

If you purchased your Thanksgiving turkey at our on-farm market, you have through the end of January to redeem your 20% off coupon. Stop in – or place an order online for [curbside pickup](#) – to discover all of the delicious local foods we have in store!

Happy New Year from the team and turkeys at Ferndale Market! I love to recap and celebrate at the end of each year. I learned from an early boss that no process is complete without celebrating the accomplishment, and I agree. Although this year's toasts are masked and socially-distanced, the wild ride of 2020 is all the more reason to look back at the roads we traveled here.

In our market, I marvel at how much has happened over the past 12 months. Like all businesses, we did our best to respond to the needs of 2020, and I believe we are better off for it. Our team quickly added new staple food items to our

mix to better serve as a one-stop-shop for our customers, adapted to our now-popular [curbside pickup](#), and soon thereafter launched boxes to [ship to your door](#). All of these were wish list items that rapidly got moved to the front-burner with the encouragement of our customers. We know we have some room for improvement in 2021 (stay tuned!), but we are incredibly grateful for the support of our community and customers as we figured it out on the fly.

It was a bumpy and unpredictable ride for so many of the restaurants and foodservice folks we partner with, and we mourned the real losses for so many. When they're closed, they're not serving turkey, so we all felt the impact. But, we did what we could to support our community through the challenging year, donating turkey to multiple food banks and the Philando Castile Relief Foundation, and partnering with our friends at Minnesota Central Kitchen on a continuing basis to address food insecurity in our area.

On the farm, while the world was pivoting and going virtual, our turkeys were, well, oblivious to it all. In fact, we were blessed with a year of healthy flocks and good weather. As I've said before, the patterns on our farm provided a healthy sense of normalcy during such an otherwise challenging year.

Finally, I can't say enough about our staff. The world may have overused the term "essential employees" over the past year, but it's the truth for front-line farm and food workers. When the big food system felt fragile, our team kept showing up, caring for our turkeys, our customers, and our local food partners. Through endless changes, they never missed a beat, and I couldn't be more proud.

In the spirit of kicking off the New Year right, **I'd love to hear what more you'd like to see from Ferndale in 2021.** Is there a product you wish we carried in the market? A turkey item you wish we'd make? Please feel free to reply to this email with your input and ideas.

Thanks for your continued support of our farm, market, and our turkey products!

CANNON RIVER WINERY'S WINTER HOURS

Our winter hours for the winery will be.

Sunday 12-5

Monday closed

Tuesday- Wednesday 12-6

Thursday- Saturday 12-8

We will be open for tastings (Flights), wine by the glass and bottle. Reservations are recommended.

2021 CHAMBER DIAMOND SPONSOR



2021 CHAMBER SPONSORSHIPS (as of 011521)

FLOWER BASKET SPONSORS 2021

Carrie Johnson and Ryan Josephs – *In honor and loving memory of Patty Anderson*

Rod Nelson – *In Memory of Mary Nelson and Pat Anderson*