

# CHAMBER NEWS

1979 Celebrating 39 years 2017

Newsletter from the Cannon Falls Area Chamber of Commerce

507/263-2289/email: [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org) [www.cannonfalls.org](http://www.cannonfalls.org) March 2017 Vol. 30 No. 2

## Chamber Breakfast Scheduled for March 23rd

Mark your calendars and make plans to attend the next Chamber breakfast meeting when County Commissioner Brad Anderson will be the guest speaker.

Brad currently serves as Commissioner of Goodhue County District 2 made up of the townships of Stanton, Cannon Falls, Vasa, Leon and Belle Creek, plus the city of Cannon Falls. The population of District 2 is approximately 8844 people.

Driven by his desire to be involved in public service, prior to being elected County Commissioner, Brad served on the Cannon Falls school board, as Leon township clerk, on the Belle Creek Watershed Board, on the Minneola township board, the church council and the county pork producers. Brad states that in his work as county commissioner he enjoys...“connecting to the people, helping people understand the processes used in county government and educating citizens on issues facing the county. The connections with staff and working with county commissioners from other counties to improve services to all citizens in our counties is rewarding. My main priorities are planning for the future, providing opportunities to allow collaboration across county lines and within our county departments, budgeting with future needs identified, budgeting with minimal use of bonding and communicating this information to county citizens.”

Brad and his wife Kathy live in rural Cannon Falls and have two adult children.

The breakfast is scheduled for **THURSDAY, MARCH 23** beginning at **7:30 a.m.** at the Cannon Falls City Hall. Please plan to attend! Tickets for this breakfast cost **\$9.00** and **SHOULD BE ORDERED IN ADVANCE**. **This is a catered breakfast so we need your help and cooperation to plan accordingly.** You can reserve your tickets by emailing the Chamber at [tourism@cannonfalls.org](mailto:tourism@cannonfalls.org). You can purchase your ticket in advance by stopping by the Chamber office. Chamber office hours are 10 a.m.—4 pm. Mon-Fri.

## Chamber Members In the News...

Congratulations to **Dudley Flodeen** at **Dudley’s Pizza** and **Joe & Julie Disch** at the **Hi-Quality Bakery** celebrating **25 years** of business in Cannon Falls! Congratulations also to **Supt. Beth Giese** who was recently named 2017 Administrator of Excellence by the MN Association of School Administrators!

Also, Chamber member business—**Hancock Concrete**, was recently praised in an article of the St. Paul Pioneer Press as being “a Minnesota nice place to work” !

The article goes on to describe the corporate mindset of working to maintain a company environment as a place where you would want your children to work. Five years ago the company decided to put up signs that spelled out the company’s standards for employees. The standards are simply stated:

- No Swearing.
- No Jerks.
- We Like What We Do.
- Have Fun!

The article goes on to quote David Schmidgall regarding the policies...“It’s really a safety principle, a principle of self-control. Ultimately, it’s about mutual respect.”

The article notes that Hancock Concrete has never fired anyone for swearing and there isn’t a list of ‘forbidden’ words posted, but if a worker refuses to stop swearing at work, the supervisor may talk to that employee or document the incidents. The goal is coaching as opposed to punishing. By consistently setting expectations, the company has been able to encourage their 1600 employees to go cuss-free!

Hats off to Hancock Concrete for setting an example worth following!



# Donations Received for the 2017 Community Flower Baskets!



The Cannon Falls Area Chamber of Commerce has pledged to raise the \$ 5085.39 needed for the 2017 Community Flower Basket project. Flower baskets will be going up just before Memorial Day. Please consider making a donation toward this community project!

Thanks to the following for their contributions for the 2017 Community Flower Basket Project!

Larry & Kay Dammer

Terry & Phil Ruud

Ann & Gary Thacher

Ed & Mary Lorentz ~ *In Memory of Chick Johnson*

VFW Post#3352

Gary & Patty Anderson ~ *In Memory of Jim Weber*

Ed & Mary Lorentz ~ *In Memory of Joyce Hedeem*

Gary & Patty Anderson ~ *In Memory of Melorie Ekstrom Hoffman & McNamara Landscape Co.*

Dick & Karen Wolter

John Anderson ~ *In Memory of Duaine Berhow*

Cannon Falls Lions Club

Hi-Quality Bakery

Mayo Clinic Health System-CF

Life Choice Pregnancy Resource Center

Ferndale Market

Cannon Falls Smiles

Weber Family Dentistry ~ *In Memory of James Weber*

Diane & Jim Pagel ~ *In Memory of Irene Erickson*

Irene Erickson Memorials

Lyle & Sue Ness ~ *In Memory of Irene Erickson*

Family Salon

## Pause and Think Before Your Click!



Pause before you click! That's the advice from the Better Business Bureau when receiving emails. Here are some tips on how to spot a phishing scam.

### How to Spot a Phishing Scam:

Always be wary of emails that contains links of attachments. Here are some other ways to spot phishing messages.

- **Check the reply email address.** One easy way to spot an email scam is to look at the reply email. The address should be on a company domain, such as [jsmith@company.com](mailto:jsmith@company.com).
- **Check the destination of links:** Hover over links to see where they lead.

Be sure the link points to the correct domain ([www.companyname.com](http://www.companyname.com)) not a variation, such as [companyname.othersite.com](http://companyname.othersite.com) or [almostcompanyname.com](http://almostcompanyname.com). Scammers can get creative, so look closely.

- **Consider how the organization normally contacts you.** If an organization normally reaches you by mail, be suspicious if you suddenly start receiving emails or text messages without ever opting in to the new communications.
- **Be cautious of generic emails.** Scammers try to cast a wide net by including little or no specific information in their fake emails. Be especially wary of messages you have not subscribed to or companies you have never done business with in the past.
- **Don't believe what you see.** Just because an email looks real, doesn't mean it is. Scammers can fake anything from a company logo to the "Sent" email address.

### For More Information

Learn more about phishing scams and how to protect yourself on the FTC website [consumer.ftc.gov/articles/0003-phishing](http://consumer.ftc.gov/articles/0003-phishing). To report a scam, go to BBB Scam Tracker ([bbb.org/scamtracker](http://bbb.org/scamtracker))

## BBB Warning: If Caller Asks "Can You Hear Me?," Just Hang Up



The Better Business Bureau is warning consumers about an old scam with a new twist. The "Can You Hear Me?" scam has long been used to coerce businesses into purchasing office supplies and directory ads they never actually ordered, but now it's targeting individual consumers, as well.

Use Caller ID to screen calls, and consider not even answering unfamiliar numbers. If it's important, they will leave a message and you can call back.

# Thank You for Renewing!

Thanks to the following for renewing their Chamber membership for 2017. These businesses and individuals have made a commitment to work together to make Cannon Falls a great place to live in, to do business in, to work in and to visit.

Renewals as of 3-3-17...

A New Day Auctions

Ag Partners

Alive-Net Technology Solutions

American Family Insurance

American Legion Post #142

Animal Health Center

Arena Trailer Sales

Best Buy Liquor

Beth Giese

Body Works Clinic

Cannon Ace Hardware

Cannon Arts Board

Cannon Auto Repair

Cannon Cruisers Car Club

Cannon Eye Clinic

Cannon Falls Agri Center

Cannon Falls Beacon

Cannon Falls Ed Association

Cannon Falls Ed Foundation

Cannon Falls Lions Club

Cannon Falls Rotary Club

Cannon Falls School of Dance

Cannon Falls Smiles

Cannon Valley Fair

Cannon Valley Garage Door

Cannon Valley Trail

Chicago Ed's

CFRW Printing

CF Stamps Etc.

Coldwell Banker-Nybo & Assoc.

Community Resource Bank

Country Side Antiques

Culligan Water

Cynthia Gould

Dakota Electric Association

Danville Signal Processing

Daryl Swanson-A.B. Systems

D E Quam Properties

Dudley's Pizza & Sandwich Shop

Earl Benson & Associates

EconoFoods

Edina Realty

Edward Jones

Family Salon

Ferndale Market

First English Lutheran Church

FJ Moore Manufacturing Co.

Flom Insurance

Freeberg Insurance Agency

Frontier Ag & Turf

Goodhue Co. Historical Society

Grandma Kathy's Food Truck

Henkel-Bergquist Company

Hi-Quality Bakery

Hughes Chiropractic

Interstate Building Supply

Invenergy

Jim Burkhardt, Attorney at Law

Keith Meyers

Lake Byllesby Imp. Assoc.

Life Choice

Life Church

Lindahl Tire & Auto Service

Lindell Heating & A/C

Lookin' Good Salon

Lundberg Funeral Home

Mayo Clinic Health System-CF

McDonald's Restaurant

McIntee Chiropractic

Mediacom

Merchants Bank

Merrimutts Inn

Mill Street Tavern

Minnesota Energy Resources

MN State College-SE Tech

Native Escapes

Nelson Insurance Agency

Northside Storage

Olmsted Medical

Oriental Lodge #34

Park Street Apartments

Pat LeVesque

Peterson Turkey Hatchery

Randolph Baptist Church

ReMax/Cannon Realty

Riverwood Community Church

Rod's Liquors, Inc.

Sandstrom Auto & Truck Repair

ServiceMaster

Shepherd's Center

Sibley Engineering

Spring Garden Lutheran Church

St. Ansgar's Lutheran Church

St. Paul's Lutheran Church

State Farm Insurance

Strike Tool

Sustane Natural Fertilizers

Sweet Harvest

TACS of Southern Minnesota

True North Church

Twin Rivers Senior Campus

United Way of GWP

Urland Lutheran Church

VanGuilder Construction

Vasa-Spring Garden Mutual

VFW Post #4452

Weber Family Dentistry

Welch Village Ski Area

Wiederholt's Supper Club

World Food Processing

Write On



## From the Mailbox...

A recent note from Wheatland, Iowa a man asked about restaurants in Cannon Falls. His email comments echo sentiments we have heard far too often...

*For many, many years, on our way to Brainerd for our annual vacation, we have stopped at Country Kitchen, and later at Café 52. In 2015 we found that the whole intersection on #52 had been removed, and drove right on past our old turn-off to the restaurant. In 2016 we found another way to get to the restaurant. I now understand that Café 52 has been sold.*

*...We have always stopped in Cannon Falls, for many years at the Cannon Ball. That is now gone too I understand, as is the whole darn intersection that used to be there.*

*I thought only Iowan DOT did dumb things like that.*

*Thank you for your help. This has been a rest stop for us on our way further north for a long, long time.*

# Children's Easter Hunt Slated for April 15



The **2017 Children's Easter Hunt** will be held on **Saturday, APRIL 15 at 10 a.m.** The Easter Bunny has assured us that he/she will be hopping in to give us a hand! Numbers will be distributed to the children at the driveway of the Cannon Falls Library at 10 a.m. The event will be advertised for children aged 10 and under. For safety sake, children must be accompanied by an adult. Participants will also be asked to make a donation of food or money to the Cannon Falls Foodshelf.

400 Candy bags will be assembled on **Friday, April 14 at 8 a.m. at the CANNON FALLS CITY HALL. PLEASE NOTE: TIME AND DATE!!** Bags are numbered and labelled with the business name on them. The day of the event you either need to set the bags in a window so people can see the numbers **OR** post the numbers on your door, so participants know which bags you have. All participating businesses should send a representative to help fill the baskets. Remember the old adage...“Many hands make light the work”.

**Any Chamber member business that is open on Saturdays can participate. Please call or email the Chamber office by Friday, April 7 if you plan to participate.**



## *2017 Chamber Gold Level Sponsors: (to date)*

*Cannon Falls Smiles*

*Mayo Clinic Health System—Cannon Falls*

## CHAMBER CALENDAR OF EVENTS

Mar	23	Chamber Breakfast—7:30 am.—City Hall: Commissioner Brad Anderson
	29	North Star Grand Prix Mtg—8 a.m.—Merchants Bank
Apr	5	Fun Fest Committee Meeting—9 a.m.—Chamber Office
	6	Chamber Board Meeting—11:30 a.m.—Location: Mill Street Tavern
	14	Easter Candy Bag Filling—8 a.m.—City Hall
	15	Children's Easter Candy Hunt—10 a.m.
	26	North Star Grand Prix Mtg.—8 a.m.—Merchants Bank

For a current listing of community events and activities check out the Chamber's website at: [www.cannonfalls.org](http://www.cannonfalls.org)...click on “Events this Month”.



At Cannon Falls Chamber